Measuring Learning Gain through Student Self-Perception and Career-Readiness

Where, how and when do students make their career decisions and how do these link to the institutional support they access to assist them? Often the only institutional impact measure and evaluation of employability support is to trace graduates sometime after they have graduated to establish their first career destination or employment.

As universities worldwide are grappling with providing effective and timely employability support for individual students and graduates that is also strategic, high quality, accessible and cost-effective, having more 'in time' data on existing students and their career development paths could be helpful in improving the support for current students whilst achieving this aim.

This session will share the LJMU case study of the introduction of a university wide annual 'Career Readiness' survey and how the data has already been used institutionally and at programme level, providing insights into student career decision making whilst helping to monitor and evaluate learning gain and it's link to student and graduate employability.