



Challenging **H**Health **O**utcomes - **I**ntegrating **C**are **E**nvironments

The  
**Bamford Centre**  
for Mental Health and Wellbeing



Funded by



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What is CHOICE and what are we trying to do?



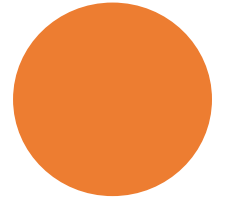
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# CHOICE - a community coalition

- 2<sup>nd</sup> phase of the £26 million, UK Research and Innovation (UKRI) Mobilising Community Assets to Tackle Health Inequalities.
- Social exclusion and poor physical health of people living with severe mental health problems (SMI).
- Community-based Participatory research
- Arts-facilitated methods
- A whole-systems approach to engage key public, private and voluntary stakeholders
- Co-design solutions to health and social inequalities.



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Challenging Health Outcomes

# CHOICE –team

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Professor Gerard Leavey

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Dr Pamela Whittaker

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Ken Grant

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Dr. Ian Miller

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Professor Mark Tully

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Professor Gavin Davidson

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Michelle Howorth

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Dr. Gavin Breslin

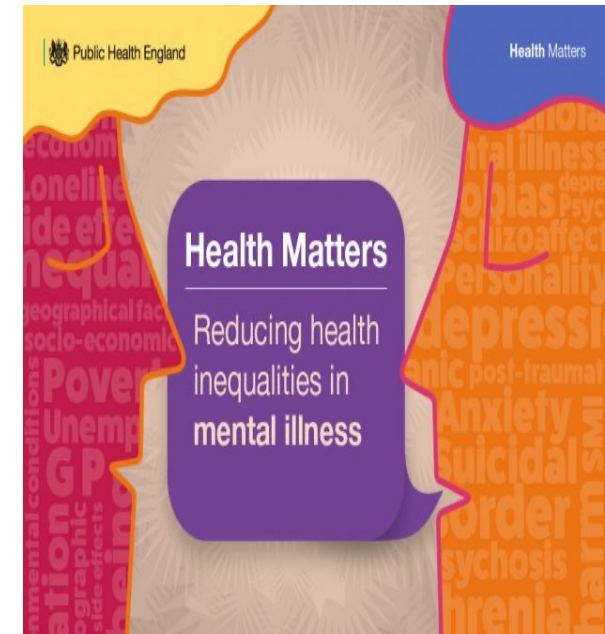
- Health Services Research
- Art Therapy
- Photography
- Oral History
- Public Health
- Social Work
- Inspire Wellbeing
- Architecture & Design
- Sports Psychology

# SMI – social exclusion and physical health

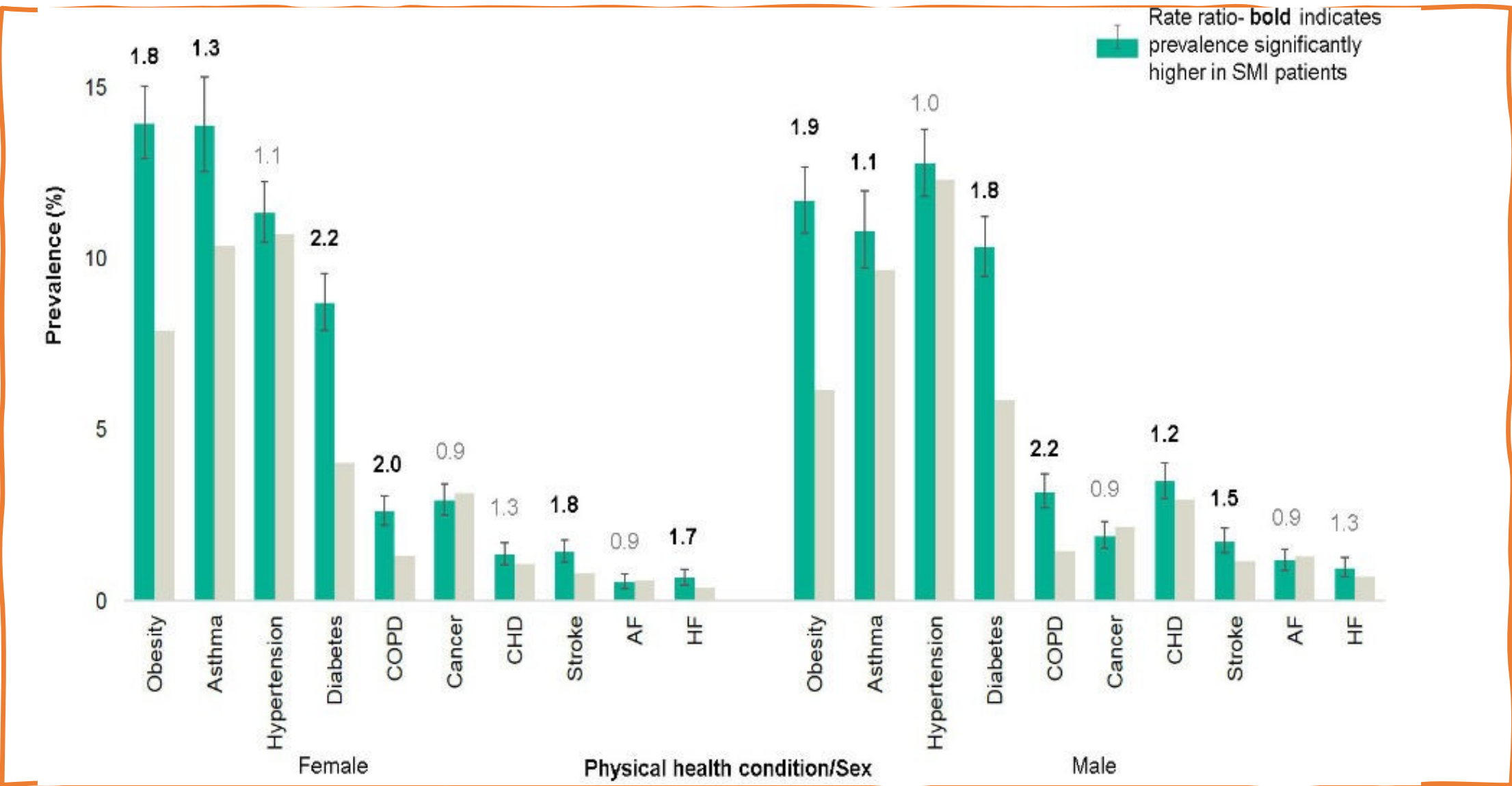
- Stigma/Discrimination
- Overshadowing
- Loneliness and social isolation
- Unemployment
- Skills deficit (digital exclusion)
- Anxiety
- Low self-esteem
- **Socially invisible**

- Poor diet
- Low physical exercise
- Cigarette and alcohol use
- High sugar consumption
- Side effects of psychotropic meds

Poor Health Outcomes



# NHS England - THIN database



Prevalence of various health conditions: comparison of SMI and Non-SMI by sex

# Some key challenges

- Problems of diffuse responsibility and short-termism
- Engage and empower Experts-by-Experience.
- Engage and educate caregivers
- Connect and influence Policy makers
- Engage major asset holders
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- Bringing together fragmented agencies for a common goal.
- Mapping their initiatives and sharing knowledge
- Developing a coordinated and sustainable plan
- **Making 'the invisible' – visible** ensuring policy impact.







