

COMMUNITY ENGAGEMENT ANNUAL REVIEW

Widening Access - Academic Business Development

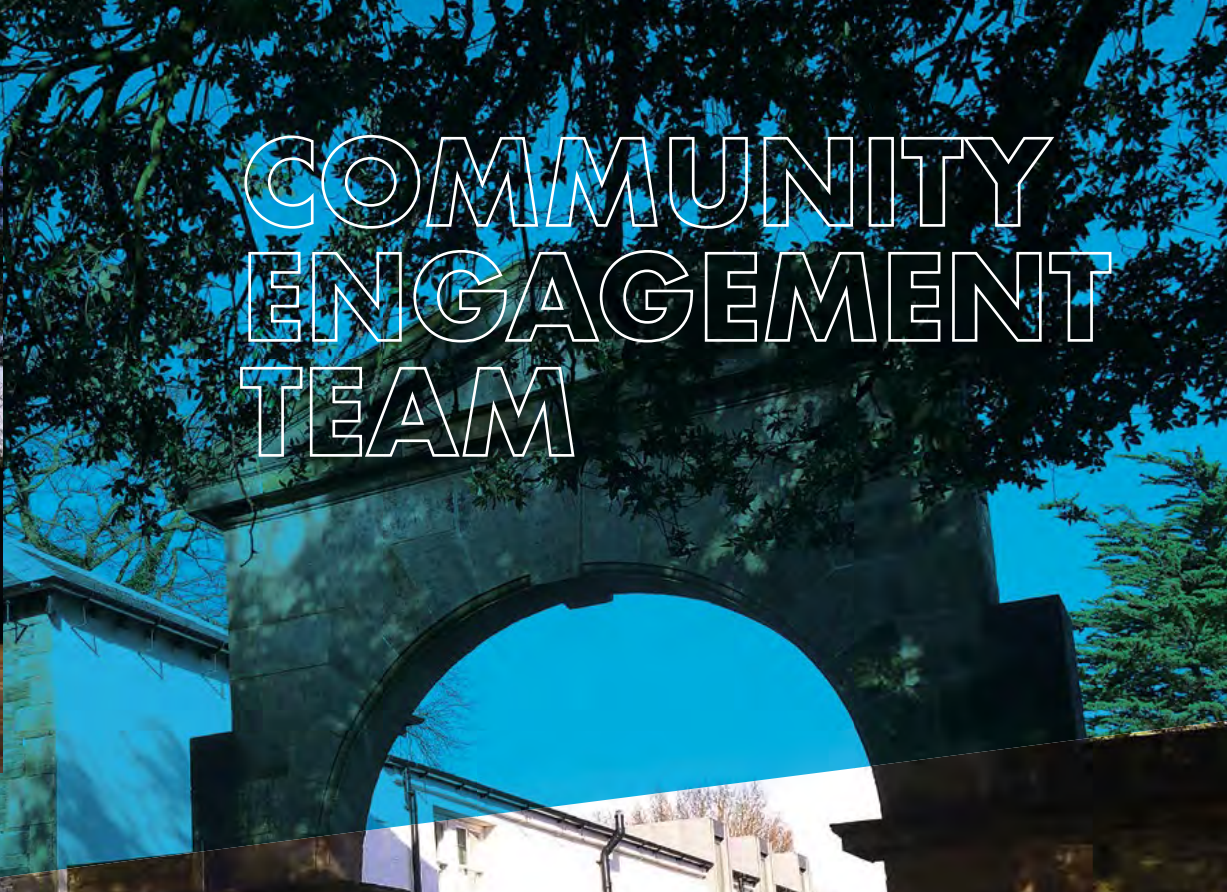


2019
2020

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COMMUNITY ENGAGEMENT TEAM



Ulster University actively seeks to build and engage in sustainable partnerships with the primary aim of positively influencing individuals and communities across the region through encouraging achievement, recognising success and improving educational attainment.

This Annual Review showcases the wide range of Community Engagement activities the team have engaged in 2019-2020.

We have relocated to The Gatehouse on the Magee campus, accommodating the Community Hub and the new Social Justice Hub, accessible from the main campus and from the Northland Road Gateway entrance.

If you require any further information on the work of the team or our activities, contact community@ulster.ac.uk

Claire Mulrone
Community Engagement Manager

TICK THE BOX



Ulster University joined forces with The Fostering Network Northern Ireland and the Health and Social Care Board to launch the Tick the Box campaign for 2019 at the Belfast Campus.

This initiative aims to encourage applicants with backgrounds of fostering or social care to declare this by ticking the box on the UCAS application form. In this way students can help ensure they receive appropriate support from the university.

At Ulster we are committed to ensuring that our Widening Access and Participation Plan reaches those most in need. For those who have left care or have previously spent time in care and are thinking of applying to the

University, we may be able to provide financial support and access to accommodation as well as specialist pastoral care.

We are however reliant on applicants themselves voluntarily declaring their background. By ticking the box applicants from a care background will allow us to help them from the start of the application process.

The event was also aimed at foster carers and social work practitioners in order support young people to go to university. It enables those in the Health Trusts to meet with relevant HE staff and enables them to understand the funding and support processes for the young person attending university.

£57,000

Care Leavers Bursary

08/09 09/10 10/11 11/12 12/13 13/14 14/15 15/16 16/17 17/18 18/19 19/20

No. of students

8 14 22 29 31 34 42 48 58 59 57 57

Payments

0 7000 11000 14500 15500 34000 42000 48000 58000 59000 57000 57000

SOCIAL JUSTICE HUB

The Social Justice Hub on the Magee campus, provides free legal advice on Social Security, Employment and aspects of Family Law. Cases are taken by undergraduate and postgraduate students under the supervision of experienced law staff.

The Ulster University Law Clinic provides advice and representation in areas of;

SOCIAL SECURITY LAW

Disability Living Allowance (DLA)
Personal Independence Payment (PIP)
Employment & Support Allowance (ESA)

EMPLOYMENT LAW

FAMILY LAW

McKenzie Friend assistance for the following proceedings:
Domestic Violence
Contact & Residency
Ancillary Relief (Financial Remedies)

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FAMILY AND EMPLOYMENT LAW TRAINING



Councillor Mary Durkan BL facilitated the Family Law Training with Dr Esther McGuinness and Claire Mulrone with community and students partners.

#SOCIALJUSTICE
#PROUDOFUU

The Social Justice Hub at Magee is delighted to be rolling out Family Law training to community partners, social work and law students at Magee for the next two week helping to support people, with real problems in real time.
@UlsterFlexEd

#COMMUNITYENGAGEMENT

The Social Justice Hub provided specialist family and employment law accredited training to a range of community, voluntary and student partners strengthening our learning and engagement network. The training was offered at Magee in February and March with Derry and Strabane Council, NSPCC, Parenting NI, La Dolce Vita and the Simon Community all availing of the training along with Ulster under and post graduate Law and Social Work students.



CIVIC AMBASSADORS

36 Staff Outreach Ambassadors from across all faculties, secured widening access funding to support engagement with schools, community organisations and the voluntary sector across NI.

Innovative projects aimed at encouraging aspiration and attainment into and through HE were designed and planned, however due to the Covid 19 pandemic many were unable to be completed.

The secured funded remains available to all Civic Ambassadors to enable projects to be scheduled and delivered in the upcoming academic year.



COMMUNITY FELLOWS

Representatives from RNIB, The Fountain Cathedral Youth Club, Polish Abroad and community activists from the North West, joined the Community Engagement team for a tour of the Magee campus.

During the tour the group saw first hand the state-of-the-art teaching facilities, the recently refurbished library, visited the Students' Union and engaged in a Q and A session with the team.

Róisín McLaughlin, Coordinator of North West Community Network and an Ulster University Community Fellow says

"the group learned a lot and left much more informed about the University and impressed with all of the facilities"



COFFEE MORNING

In memory of 'Wee John' (White)
Proceeds in aid of Foyle Hospice



Photo L-R –
Emma Hetherington Community Engagement Ulster University,
Dr Malachy O'Neill Provost Ulster University Magee campus,
Anne Mooney Community Engagement Ulster University,
Patricia Doherty (John's sister) Donall and
Paul Cassidy Community Engagement Ulster University.

The Annual Science Shop Awards

The Annual Science Shop Students Awards recognises the achievements of Ulster students who have completed projects for a Science Shop partner. The Science Shop provides students with community-based learning opportunities while meeting the demand for evidence informed research from our community and voluntary partners.

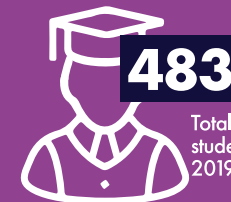
This years winner's are...
Julie Smith Leddy and Alannah Stephens

Julie Smith Leddy won the first prize, LLM Access to Justice, engaged with La Dolce Vita and explored the barriers to reporting domestic violence: a local perspective.

Alannah Stephens, BSc Hons Comm Management and Public Relations worked with Ulster Rugby and undertook an evaluation of the communications methods used by Ulster Rugby in attracting, engaging and retaining female players"



STUDENT STATS AND FACTS 2019-2020



Total number of students 2019-2020

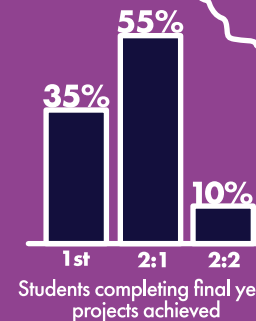
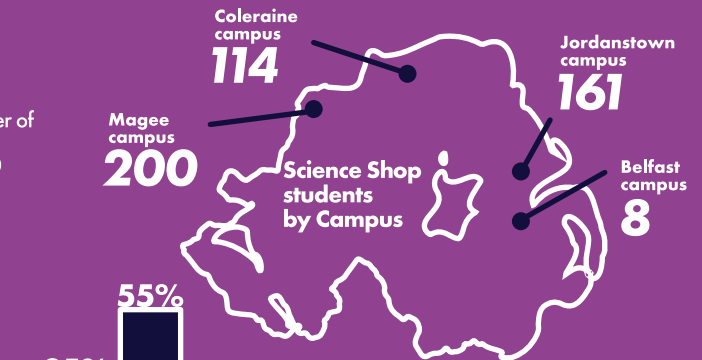


Total number of community partners



148

Total number of Science Shop projects



200 Ulster Business School Students

40 Projects completed

4 Community Partners

Student fundraised over

£19K

Foyle Search and Rescue, Foyle Hospice, Foyle Down Syndrome Trust and Pink Ladies Cancer Charity



Annual Science Shop Awards
(prize fund £1,000)

1st
2nd

Julie Smith Leddy MSc Employment Law and Practice with La Dolce Vita

Alannah Stephens BSc (Hons) Communications and Public Relations with Ulster Rugby



Annual Science Shop Digital Media Award
(prize fund £500)

1st

Jenny Lindsay, Alex McQuitty, Bethany McMordie BSc (Hons) Interactive Media with Female Sports Forum Northern Ireland

182 Arts, Humanities & Social Science students

55 Projects completed

14 Community Partners

93 Life and Health Sciences students

45 Projects completed

39 Community Partners

8 Computing, Engineering and the Built Environment students

8 Projects completed

3 Community Partners

END OF YEAR SHOW

10.01.2020

SHOWCASE

INTERACTIVE MEDIA DESIGN SHOWCASE

In January 2020 Interim Vice Chancel Professor Paul Bartholomew hosted the EOYS at the Coleraine Campus celebrating the work of final year Interactive Media students who worked with nine Science Shop community partners. The students in small teams worked on a variety of live media briefs for their Project Social Module.

This forty-credit module seen students produce professional media outputs including, new visual identities, logos, websites, video, motion graphics, merchandise, and corporate communication guidelines.

Partners included
YEHA, Triangle Housing, HERe, Greater Village Regeneration Trust, Pink Ladies Cancer Charity, Care Zone, Sports Forum NI and Great Place North Belfast.



Annual Science Shop Digital Media Award winners Bethany McMordie, Alex McQuilty and Jenny Lindsay, with Adrian Hickey, Interim Vice Chancellor Professor Paul Bartholomew and Claire Mulrone.



ULSTER BUSINESS SCHOOL

Every year all first year Ulster Business students at Magee undertake Academic Career Enhancement module (ACE) developed in partnership with the

Science Shop. The students in small team work in partnership with one of four local Foyle based Charities to raise much needed funds.

Science Shop Students from @UlsterBizSchool Magee campus raised a staggering £19,216.69 for four local Charities. Congratulations to the @UlsterUni staff, students and our Science Shop partners

@pinkladiesderry
@Foylerescue
@FoyleHospice
@FDSTrust

#ProudofUU #CommunityEngagement



“Engagement with the Science Shop has had an immensely positive impact: the Magee students’ generosity has enabled us to meet the sensory, educational, social and personal development needs of children and young people with Down syndrome aged 0-30 ”

Christopher Cooper, Manager of Foyle Down Syndrome Trust

Our People Stories Heritage

This year the Science Shop joined forces with the Belfast Charitable Society and their partners to develop a contemporary exhibition showcasing the built heritage in North Belfast for young people in the area. Interactive Media students at Coleraine campus took up the challenge. The consultation process for Great Place North was officially launched at Ulster's Belfast campus in February with the exhibition opening July 2020.



Paula Reynolds Belfast Charitable Society
Duncan Morrow Ulster University
Stella Bryne National Lottery Heritage Fund

PRESENTATION

Delighted to attend Our Heritage Our Future 2020 event at Ulster's Belfast campus. Great to see Science Shop Interactive Media student design outputs being used to launch the Great Place North Belfast Project. @UlsterFlexEd #Communityengagement #ProudofUU

GREAT PLACE NORTH BELFAST

CARE ZONE



Lunch of the
Care Zone
reports in Belfast
City Hall



The 'Care Zone' Report was officially launched in Belfast City Hall October 2019 setting out the priorities for addressing poor health indicators in north Belfast, including high levels of suicide.

The Care Zone project formed part of the agreed actions emerging from a suicide prevention workshop which took place in September 2016. The project was established as a community development pilot to tackle poor mental health and reduce suicide in the Sacred Heart Parish in north Belfast, an area with a high prevalence of mental health issues and high suicide rates. The project is led by the Lighthouse Charity and brings together a number of key stakeholders that operate in the area, including statutory, voluntary and community organisations and local residents.

This year over 100 Arts, Humanities & Social Science students from Interactive Media with Adrian Hickey and Sociology with Ciaran Acton undertook projects with Care Zone.



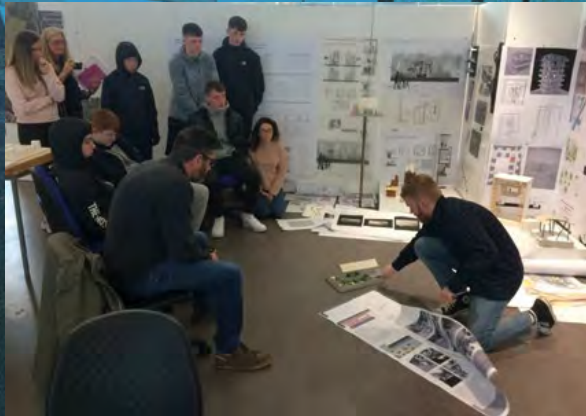
Interactive
Media
Students



ARCHITECTURE

Architecture student continue to engage with local Science Shop partners in North Belfast. Fifth year students worked with St Joseph's Church in Sailortown developing architectural designs for the Church and the adjoining parochial house for potential housing units and a community hub.

Second year undergraduate students engaged with young people at Ardoyne Youth Enterprise (AYE) and Youth Education Health and Advice (YEHA) to develop a garden design to repurpose a piece of waste ground in the area.



SPORTS

Each year under the leadership of Tandy Hughey, final year Sports Coaching & Performance students at Jordanstown campus undertake projects work in partnership with sporting organisations including;

Youth Sport Trust - Leander Swimming Club - Powerchair Football - Castlewellan GAC - Malone Rugby Club - Salto Gymnastics Club - Ballynaveigh Tennis Club - Tullycarnet football club

In addition two of these final year students also undertook their dissertation projects with Special

Olympic Ulster and Swim Ireland Coaches.. The first with Science Shop partners, exploring the Psychological Impact their Coach-Athlete Relationship with athletes with intellectual disabilities. The second with Female Sports forum NI examining how to encourage females to participate and flourish in sport and physical activity. #ActiveFitSporty.

This year the Female Sport Forum challenged Interactive Media students to develop and new visual identity, logo, web and promotional video for the organisation.



PSYCHOLOGY AT WORK

Psychology at Work is new final year module that engaged six Science Shop partners where Psychology students used their skills and knowledge to explore projects brokered with our partners: La Dolce Vita, Carers NI, Nexus, Abbeyfield and Wesley, Triangle Housing and

Pink Ladies Cancer Charity. Dr James Houston and Claire Mulrone received an Ulster University Distinguished Education Excellence Awards in Professional Practice Innovation for their partnership in the development and delivery of the module.

"Congratulations to the 60 final year Psychology students undertaking the new Psychology at Work module. Students presented their findings to six Science Shop community partners at the Collab LAB at Ulster's Coleraine campus."

@KariseKc

**@UlsterUni
#proudoofUU #CommunityEngagement**



James Houston and Claire Mulrone with Professor Melanie Giles, Sally Campton volunteer and Community Outreach Manager at Abbeyfield and Wesley with the winning student team who won a Science Shop Prize. James Houston and Claire Mulrone who developed this module in partnership have also recieved a Distinguished Education Excellence Award for Professional Practice Innovation Award

CANCER CHARITIES

Every year students across our Ulster campuses partner with a variety of Cancer Charities through the Science Shop.

This year we have engaged undergraduate Psychology, Interactive Media and postgraduate Communications students. With Phil Ramsey Public relation students partnered with with Cancer Focus NI to develop PR strategies targeting outdoor workers to be Sun Aware and Sun Safe.

The Pink Ladies projects included how best to support their services user psychological needs and the development of a new visual identity, web page, video and media outputs developed to raise their online preventing, supporting educating and preventing cancer.



Pink Ladies
Cancer Charity

Stepping Stones Women's Centre Dungannon INTERNATIONAL WOMEN'S DAY

We were delighted to be invited by Michael McGoldrick Chief Executive, of First Steps Women's Centre, to attend their International Women's day event and listen to the incredible story of Maud Kells, the 75-year-old nurse and missionary from Northern Ireland

who survived being shot twice by bandits in central Africa.

On our visit we distributed copies of the You Are Awesome, guide, journal and book by Matthew Syed to women who attend the Centre.

Inspired @FSWC joining women from Poland, Lithuania, Portugal, Latvia, East Timor and NI supporting access to education and health. A privilege to hear Maud Kells and others share brave and determined journeys.

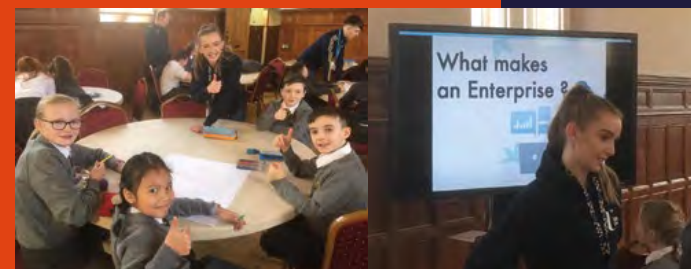
@UlsterUni

**@SouthernHSCT
#InternationalWomensDay2020
#WorldBookDay**



MY LACES

Recognising the national focus on the area of Care Leavers, the collaborative My LACES project, Mentoring Young Looked After Children with Educational Support, focuses on earlier intervention. This project offers ten young Looked After Children, LAC, the opportunity to attend university and be mentored by Ulster University's social work (SW) students every Wednesday. The collaboration between the Western Health and Social Care Trust and Ulster University is exclusive to Social Work Students who have volunteered their commitment for this period. The project is distinctive in that it matches the referred children with student social workers for a three-year period and is targeted at earlier intervention in primary school from primary 5 to primary 7 (Key Stage 2).



TAKE UP THE CHALLENGE

Student Mentoring in Action!
Day 1 of 4 of, "Take up the Challenge." Over 100 pupils from local schools on campus learning about marketing, enterprise & branding from our students. Proud of our amazing students and pupils working in partnership.

CHALLENGE



Anne, Paul and Andrea from the Community Engagement team attended a festival of learning event by Include Youth in The Mac on 5 November. They hosted a stand and facilitated an "employer speed dating" activity

As a free event for young people Include Youth brought over 650 attendees together in an exclusive MAC building takeover to learn, listen, enjoy and participate in issues and themes that the young people themselves have identified as important to them.

With over 40 guest speakers along with sofa discussions, exhibitions, workshops, employability speed dating and advice. The conference covered issues as wide as the arts, acting, mobile photography, the creative industries, climate change, youth campaigning, politics, technology, sports, health and wellbeing and even yoga, there truly was something for everyone.

"It's fantastic. There just something for everyone. It gives us such an opportunity to go in an experience so many different things in one place. It's brilliant!"

Young attendee speaking on BBC Radio Ulster

<https://hirethamac.com/success-stories/front-stage-festival-include-youth>



employer speed dating



We have invited a total of 15 employers, covering a wide and diverse range of sectors, to give you advice. Simply sit down at one of their booths and ask any question you want for pathway advice in their area of expertise.

- Session One (10:00 -12:00) -

KFC - winner winner chicken dinner with advice to take away
Ulster Rugby - sport, fitness, backroom and beyond
The MAC - for all your arts based questions
Skin Works - how to get into the industry of inked
Graham Bam - build your knowledge with construction advice



- Session Two (12:00 -14:00) -

Boojum - wrapped up in the food industry
Into Film - get creative with film, lights and sound
iMultiply - multiply your recruitment chances
Belfast Health Trust - trust worthy advice in the health sector
University of Ulster - learn how to advance with a university course

- Session Three (14:00 -16:00) -

Work Plus - engineer a career with Work Plus's app
NI Fire & Rescue - warm to this emergency service advice
Proud Ice Cream - whip up a storm in the social economy sector
Oh Yeah - Music to your ears with sound advice
Europa - suite advice on the hospitality industry



650 Young People
aged 16-24

40 Guest
Speakers

BELFAST CAMPUS TOUR

Placement and Intern students from the Widening Access team enjoying a site visit to our new enhanced Belfast campus.



"A big thanks to Nuala and Connor for an engaging and exciting tour at our new campus. Creating a gateway for learning with space for partnership and growth!"
@UlsterFlexEd

#WeAreUU #inspirational

ENDEAVOUR SHIELD

Ulster University in conjunction with Community Education Partners, have established the Ulster University Endeavour Shield. It seeks to support, recognition of talent out with the university and in the wider campus communities in Northern Ireland as part of the recognition of the educational programmes being delivered.

This will be awarded annually to a single adult learner or group of adult learners.

Open initially to adults engaged in an accredited learning provision delivered by community education partner. The Ulster University Endeavour Shield will be presented at a Provost Winter or Spring Reception in a local campus of the University during semesters one or two during each academic year.



SONG BIRDS

Pupils involved in a novel way to disseminate research & raise career insights into nursing in particular Dementia care With academic partners Assumpta Ryan, Claire McAuley, Alan Hook and students from Interactive Media we captured a live performance of

Songbirds at Ulster Riverside Theatre in Coleraine. The editing and final production have been delayed due to Covid19 : but this very moving and educational production will be available online for those living with or caring for people living with dementia.

The Songbirds is a drama based on research of people living with dementia who participated in an @UlsterUni research study @UlsterUniNurse



DESIGN FOR KINDNESS

During the Easter break, placement student Emma Hetherington from Community Engagement entered a T-shirt competition with Make Thread, a social marketplace for aspiring designers to start their own fashion line and to give to a worthy cause.

Emma entered their Kindness Campaign, to design a T-shirt relating to the current PANDEMIC COVID-19, successful designers would have the chance to get their T-shirts printed with the proceeds donated to the National Emergencies Trust.

Having designed a T-Shirt themed Stay Home, the design was a modern

colourful elongated empty streetscape graphic and if you look closely enough you can see silhouettes in the windows reminding us that there is still life behind every door.

My message is; even though our streets are empty our world still has routine. Our conversation, love and self-care has not been cancelled, our biggest show of love! right now, is staying Home and Protecting the NHS.

Emmas design was chosen and her campaign was successful so all proceeds from her T-shirt is going to the National Emergencies Trust.



CREATIVES AGAINST COVID

Emma also designed a poster for the "Creatives against Covid-19" relating to the theme, "Soon." The campaign asked designers to forward Designs for posters and raise funds for Women's Aid and ISPCC Childline, helping vulnerable women and children impacted by self-isolation during COVID-19. The

campaign has been highly successful and well-known designers from across the globe has come together to raise funds.

Emmas poster will also be exhibited in the Guinness Warehouse in Summer 2020, as part of the, 'Creatives Against Covid,' exhibition.

This publication was designed and edited by Emma Hetherington, Community Engagement, Digital Media Design Assistant



community@ulster.ac.uk