



PRINT IT – Developing IT Solutions to Measure Impact

Print It is a supported employment organisation which provides training opportunities in printing techniques and IT for 17 people with learning disabilities while operating as a business.

Before the University research was carried out, Print It relied on anecdotal evidence to demonstrate its impact. Using an Invest NI Innovation Voucher, the company worked with Professor George Tridimas from the University's School of Economics who developed a methodology for capturing and coding the information and turning it into tangible evidence of Print It's social and economic impacts.

Over 40 people attended the event representing those working in the business and their families as well as key stakeholders. Attendees heard how satisfaction levels were high, with evidence recorded that working at Print It substantially increased the well being and self esteem of the trainees. Such findings will be vital to Print It in confidently demonstrating its impact to funders and other stakeholders in the future.