



**Faculty of Arts,
Humanities and
Social Sciences**

Digital Portfolio Guidelines – September 2023 Entry

BDes Hons Interaction Design

This design-centred course is for those who want to create the next generation of apps, websites, and digital experiences. Our graduates help to shape the world we live through the design of everything from products like Spotify to digital services dealing with global security. You will be introduced to innovative and industry standard creative skills as well as the technical know-how to support them in a rapidly changing world.

What is Interaction Design?

As interaction designers we are creative problem-solvers shaping the digital world around us. Enthusiastic and adaptable to change, our students explore the potential of interaction design in our ever-changing world. Interaction Design at Belfast School of Art spans web design, app design, digital product design, branding, creative entrepreneurship, user experience design, user interface design, typography, and visual storytelling and even the exploration of virtual and augmented reality experiences.

Design thinking, idea generation and developing work through sketches and prototyping are central to the production of interaction design work. We encourage research, professionalism and an international perspective. Our analytical approach enables our students to engage with exciting interaction design challenges, react to a rapidly changing industry, and to develop as sensitive and intelligent practitioners.

What is a digital portfolio?

Your digital portfolio is a way of presenting a collection of visual images and projects you have created. The most successful portfolios show us your range of skills from initial sketches and ideas, to research, experimentation and the use of different techniques and materials to your final creations.

What should I include in the Interaction Design digital portfolio?

We suggest your digital portfolio should comprise of a minimum of 10 and a maximum of 20 images/slides of work. Select work that you are passionate and confident about, work that demonstrates how you apply practical skills to explore different media and creative processes. We are interested in how you develop your ideas through sketches and visual concepts. Let the work speak for itself and be proud of what you have created.

What format should the digital portfolio be in?

We suggest that your digital portfolio be sent as accessible digital files such as scans or images of your work and sketchbooks. If you wish to include images from multiple angles or detailed areas of the same piece, please collate these within one image in your digital portfolio.

Your digital portfolio could be presented as jpegs, PDF files, PowerPoint, Keynote etc. Individual image size should be no greater than 200kb (ideally 1024 x 768 pixels) with maximum resolution size of 72dpi. Equally, links to an online portfolio or website presenting your work is acceptable. If including links to video, animation or websites please ensure these are active.

Please do take care to ensure that the overall layout and image quality of your digital portfolio can easily be opened and clearly viewed on screen.

Templates for your portfolio can be downloaded here – ixdbelfast.com/digital-portfolios