

## ACADEMIC STANDARDS AND QUALITY ENHANCEMENT COMMITTEE

17 June 2019

Agenda Item 5

## REPORT FROM THE ACADEMIC PLANNING ADVISORY GROUP (22.3.19 and 23.5.19)

## COVER SHEET

*Presenter: Professor B Murphy*

Action is required of the Committee as indicated below.

## A REPORT – 22.3.19

<u>Item</u>	<u>Topic</u>	<u>Action</u>
1	Course Planning	To approve recommendations.
2	Programme Withdrawals	To note.

## B REPORT – 23.5.19

<u>Item</u>	<u>Topic</u>	<u>Action</u>
1	Conduct of APAG Business	To note
2	Course Planning	To approve recommendations.  To note Chair's action in relation to PgDip/MSc Sport and Exercise Nutrition (PT) at HKU SPACE.
3	Marketing Insights Service	To note.
4	Programme Suspensions	To note.
5	Programme Withdrawals	To note.

## C CHAIR'S ACTION SINCE 23.5.19

<u>Item</u>	<u>Topic</u>	<u>Action</u>
1	MSc Data Science	To approve recommendation.
2	Proposed Postgraduate Certificate of Education (PGCE) – China International Schools	To approve recommendation.

UNIVERSITY OF ULSTER

ACADEMIC STANDARDS AND QUALITY ENHANCEMENT COMMITTEE

**A REPORT FROM THE ACADEMIC PLANNING ADVISORY GROUP (22.3.19)**

PRESENT

Professor B P Murphy (Chair), Dr S Crothers, Professor M Durkin, Mr A G Faulkner, Mrs R McEvoy, Mr D McGivern, Mr S Mottershead, Mrs J Peden, Mrs E Thompson

**1 COURSE PLANNING**

FACULTY OF ARTS, HUMANITIES AND SOCIAL SCIENCES

Proposed MA Games Design

The Advisory Group considered a proposal and business case to offer MA Games Design in full-time and part-time modes at the Belfast campus and fully online\* from September 2019. It noted that:

- a proposal and business case for MSc Games Design had been considered by the Advisory Group at its meeting on 31 May 2018 and had been approved to proceed to planning and evaluation for a September 2019 start, subject to a number of conditions; the Advisory Group had subsequently been advised by the Faculty that the proposal would not be progressed; at the meeting on 24 January 2019, it had been noted that the Faculty had now advised that the Master's proposal would not be withdrawn and would proceed to evaluation in 2018/19 as originally proposed, but as MA and not MSc;
- the Course Costing showed a cumulative deficit after five years but had not been signed off by the Executive Dean as required;
- no additional physical or staffing resources were required but the Faculty was asked to confirm with the Library what would be required in terms of electronic resources.

AGREED:

- (i) that the Course Costing be reviewed to ensure that the correct student numbers were used and it was signed off by the Executive Dean; [Note: a revised Course Costing showing a cumulative surplus after five years was subsequently submitted and approved by APAG Chair's action.]
- (ii) that the Faculty liaise with the Library regarding resources required for the new programme.

RECOMMENDED: that the proposal be approved to proceed to planning and evaluation for a September 2019 start.

\*Note: the distance learning mode was not brought forward for evaluation.

### Proposed BDes Hons Games Design (FT/PT) (BT/DL)

The Advisory Group considered a proposal and business case to offer BDes Games Design in full-time and part-time modes at the Belfast campus and fully online\* from September 2020. It noted that:

- this proposal and the MA Games Design proposal were important for the development of the Ulster Screen Academy at the Belfast campus;
- no additional physical or staffing resources were required but the Faculty was asked to confirm with the Library what would be required in terms of electronic resources.

AGREED: that the Faculty liaise with the Library regarding resources required for the new programme.

RECOMMENDED: that the proposal be approved to proceed to planning and evaluation for a September 2020 start.

\*Note: the distance learning mode was not brought forward for evaluation.

### Proposed FdA Interactive Media Design (FT) at Northern Regional College (Newtownabbey campus)

The Advisory Group considered a proposal and business case to offer FdA Interactive Media Design in full-time mode at the Newtownabbey campus of Northern Regional College from September 2019. It noted that:

- demand had been market-tested through the College's FdA Interactive Design provision which had been successfully delivered for five years; this programme had however been withdrawn owing to non-compliance with the University's admission process;
- the Associate Dean (Education) welcomed the new proposal but highlighted the need for Faculty oversight in terms of admissions and quality assurance.

RECOMMENDED: that the proposal be approved to proceed to planning and evaluation for a September 2019 start. [**Note: it was reported to APAG in May that the College does not wish to proceed with this proposal. The recommendation therefore lapses.**]

### Proposed FdA Interaction Design (FT/PT) at Southern Regional College (Newry campus)

The Advisory Group considered a proposal and business case to offer FdA Interaction Design in full-time and part-time modes at the Newry campus of Southern Regional College from September 2019. It noted that:

- the proposal would replace the College's current FdSc in Interactive Multimedia, which had been associated with the University's Faculty of Computing, Engineering and the Built Environment;
- the proposal would contribute significantly to the recruitment of students studying at the University's Belfast School of Art as the curriculum had been developed to permit successful applicants to progress to Ulster's BDes Hons Interaction Design or BSc Hons Interactive Media;
- there were no additional IT requirements and adequate library stock existed.

RECOMMENDED: that the proposal be approved to proceed to planning and evaluation for a September 2019 start.

#### BSc Hons Music, Sound and Technology (FT) (ME)

The Advisory Group considered a proposal to add a part-time mode for the programme from September 2019. It noted that this was a new programme which would have its first intake in 2019/20; the inclusion of a part-time mode had been mistakenly omitted from the CA1 proposal but the programme had been developed with this option in mind.

RECOMMENDED: that the proposal be approved, subject to a Course Costing being provided. [Note: the Course Costing has now been received and approved by APAG Chair's action.]

#### BSc Hons Therapeutic Communication and Counselling Studies

The Advisory Group considered a proposal to revise the title of the programme to 'Communication and Counselling Studies' from 2019/20. It noted that:

- the proposed new title had been approved by the revalidation panel on 8 February 2019;
- the Faculty wished to revise the title in order more accurately to reflect the content of the revised programme which enhanced graduate outcomes and employability through a more applied curriculum;
- external examiner support had been obtained;
- current students had been consulted.

RECOMMENDED: that the proposal be approved.

#### FdSc Counselling at Belfast Metropolitan College, Northern Regional College, North West Regional College, Southern Regional College, South Eastern Regional College and South West College

The Advisory Group considered a proposal to revise the title of the programme to 'Integrative Counselling Practice' from 2019/20. It noted that:

- the core theoretical model which underpinned the course was 'integration' and the presence of this core integrative model had been strengthened across all modules for revalidation on 27 March 2018;
- the new title would particularly appeal to employers in the Health and Care sectors;
- the new title was an assertive statement about the course and was a unique selling point that would distinguish the programme from competing Level 5 courses;
- external examiner support had been obtained;
- the change in title was for new students only and would not apply to existing students.

RECOMMENDED: that the proposal be approved.

#### PgCert/PgDip in Intellectual Property Law and Practice (FT/PT) (ME)

It was noted that the Faculty had advised that the PgCert/PgDip in Intellectual Property Law and Practice, which was approved by the Advisory Group at its meeting on 31 May 2018, would not be delivered at this time. It was noted that this proposal had been

approved, subject to revisions but that the revised proposal had not been re-submitted and had therefore not been authorised in CMS.

## FACULTY OF COMPUTING, ENGINEERING AND THE BUILT ENVIRONMENT

### Proposed MSc Smart Manufacturing Systems (FT/PT) (ME)

The Advisory Group considered a proposal and business case to offer MSc Smart Manufacturing Systems in full-time and part-time modes at the Magee campus from September 2019. It noted that:

- the proposal was a collaboration between the School of Computing, Engineering and Intelligent Systems and the Department of Global Business and Enterprise, with the latter contributing one module;
- no similar postgraduate programme was offered in Northern Ireland and feedback from students currently on Engineering courses and from local employers indicated demand for the programme;
- a new permanent Mechanical Engineering lecturer and one fixed-term member of staff would be appointed; no additional library resources were required.

RECOMMENDED: that the proposal proceed to planning and evaluation for a September 2019 start, subject to clarification on incorporation of a module from the Ulster University Business School. [Note: clarification has now been received.]

### BEng Hons Mechanical and Manufacturing Engineering (ME)

The Advisory Group considered a proposal to add a part-time mode for the BEng Hons Mechanical and Manufacturing Engineering programme at the Magee campus from 2019/20. It noted that:

- the proposal was to deliver the final 240 credit points of the programme as a progression route based on day release to enable graduates from the part-time Foundation degrees in Mechanical Engineering and related subjects to progress to this Honours degree;
- external examiner support had been obtained.

RECOMMENDED: that the proposal be approved, subject to a Course Costing being provided which incorporated the various study modes and clarified if full-time and part-time provision was co-taught.

### Proposed Access Diploma in Maths and Engineering / Maths and Finance (FT) at Belfast Metropolitan College (Millfield campus)

It was noted that, following the approval of the proposal by the Advisory Group at its meeting in November 2017, the provision had been brought forward for evaluation in November 2018 as two separate programmes: Access Diploma in Maths and Engineering and Access Diploma in Maths and Finance. On the recommendation of the evaluation panel, the title of the 'Maths and Engineering' programme had now been changed to 'Maths and Physics'.

The Advisory Group was of the view that 'Mathematics' should be used in the titles of both programmes instead of the abbreviation as this would appear in the formal award

parchment. The Faculty Partnership Manager was supportive of the use of 'Mathematics' in the titles.

RECOMMENDED: that the change of title to include 'Physics' instead of 'Engineering' be approved but that the use of abbreviation 'Maths' be replaced by 'Mathematics' for both programmes in the formal award title.

#### FdEng Civil and Environmental Engineering at South West College (Omagh)

The Advisory Group noted that the Faculty had approved an increase in cohort size for the part-time (two-year, three-semester) mode from 15 to 20 students for the 2019/20 intake. This was based on the number of applications already received for September 2019. The programme was due for revalidation in 2019/20 at which point all intakes would be reviewed.

The Faculty Partnership Manager advised that, as the two year, three semester mode was no longer recommended by the University, this mode of attendance would not be re-approved at revalidation.

#### FACULTY OF LIFE AND HEALTH SCIENCES

Proposed BSc Hons Pharmaceutical Sciences (FT) (with Diploma in International Foundation Studies (Science and Technology), CertHE and AB exit awards) at Global University, Cairo (Outcentre)

Proposed BSc Hons Sports Coaching and Performance Management (FT) (with Diploma in International Foundation Studies (Science and Technology), CertHE and AB exit awards) at Global University, Cairo (Outcentre)

The Advisory Group considered proposals and business cases to offer BSc Hons Pharmaceutical Sciences and BSc Hons Sports Coaching and Performance Management, both in full-time and part-time modes, inclusive of an Integrated Foundation Year, at a new outcentre called Global University, Cairo, from September 2019. The Faculty proposed that the courses be approved without an evaluation meeting with the staff teams as they derived from existing curricula at the University. All of the Integrated Foundation Year modules were available as part of the University's stand-alone International Foundation Programme and the forthcoming new proposal to integrate such a year in a number of degrees.

The Advisory Group discussed in detail the proposals, exploring, inter alia, the new partner, the University's initial approval of the outcentre, the feasibility of the start date, staffing, library and other resources, and expectations for support and access to University services, and costings.

AGREED:

- (i) that the proposal proceed, as soon as possible, to a bespoke 'Faculty Stage 1' scrutiny event (similar to what had been proposed last year for provision in Myanmar), before consideration of curriculum approval, which would take into account the minutes of this meeting and supplementary information provided by the Faculty in relation to due diligence on commercial, legal, ethical matters, resourcing, logistics, administration, academic staffing for both programmes and the IFY component and oversight, and student services;

- (ii) that the Faculty ensure that the Course Costing for the Sports Coaching and Performance Management programme was validated by Finance and included for the scrutiny event, along with evidence of preliminary SLT approval of Global University, Cairo as the first outcentre in a new country.

**Note: at its meeting on 23 May 2019, the Advisory Group noted that, following the Due Diligence B1 event held on 8 May and a subsequent meeting held on 13 May 2019, the proposal would not be progressed.**

#### BSc Hons Food and Nutrition at HKU SPACE

The Advisory Group considered a proposal to add a full-time mode for the BSc Hons Food and Nutrition at HKU SPACE, which is currently offered in part-time mode, from 2020/21. It noted that:

- traditionally students taking the programme in part-time mode were mature students but that the target market for the full-time mode was younger students who had recently completed sub-degree level study;
- the projected intake for the full-time mode was 25 students;
- additional part-time hours associated with the delivery of the full-time programme would be required but most of these hours would be drawn from the existing pool of part-time lecturers;
- no Course Costing had been submitted for the full-time mode proposal.

AGREED that it be recommended to the Academic Standards and Quality Enhancement Committee that the proposal to add a full-time mode for the programme from 2020/21 be approved, subject to the Course Costing being provided. [Note: Course Costing has now been submitted and approved by APAG Chair's action.]

#### PgCert/PgDip/MSc Advancing Practice

The Advisory Group noted that the following named pathways would be withdrawn from the programme: Orthoptics; Respiratory Health; Seating and Posture Management; Stroke Care; and Cancer Care from 2019/20.

#### FdSc Health and Social Care (BMC, NRC, NWRC, SERC, SRC and SWC)

The Advisory Group noted that the pathway articulating to entry into the University's BSc Hons Health and Social Care Policy (part-time) programme would be withdrawn from 2019/20.

### ULSTER UNIVERSITY BUSINESS SCHOOL

#### Proposed Postgraduate Diploma in International Marketing (PT) (ME)

The Advisory Group considered a proposal and business case to offer a Postgraduate Diploma in International Marketing in part-time mode at the Magee campus from September 2019. It noted that:

- Invest NI had identified a need to introduce a new programme called The Graduate to Export Development Programme (G2E), which targeted InvestNI client firms in Northern Ireland to help expand their business internationally with the assistance

of a supported graduate; the Department of Global Business and Enterprise had submitted and won a bid to provide this programme, which was based on the existing MSc International Business but had a more applied focus;

- Invest NI would recruit 15 client companies who would employ 15 graduates per cohort to participate in the programme and fees would be paid by Invest NI;
- no additional resources or library funding would be required.

RECOMMENDED: that the proposal be approved to proceed without evaluation for a September 2019 start.

#### Undergraduate Honours Subject: Business Studies (Single Honours) (FT/PT) (ME)

The Advisory Group considered proposals to revise the title of the Subject to BSc Hons Business Studies with Specialisms and to identify three pathways: Accounting; Marketing; and Enterprise, from 2018/19. It noted that:

- the programme offered a common first year and students in Year 2 chose a pathway in Accounting, Marketing or Enterprise; the Faculty now wished for these pathways to be formally identified and named on award parchments;
- the identification of pathways would only apply to Single Honours students as the course structure for Major and Minor students did not offer any choice;
- the titles of the CertHE and AB exit awards would remain as 'Business Studies' as students would not, at these exit points, have completed the specialism pathways;
- external examiner and student support had been obtained.

RECOMMENDED: that the proposals to revise the title of the Subject to BSc Hons Business Studies with Specialisms and to identify three pathways: Accounting; Marketing; and Enterprise, for Single Honours students only, from 2018/19 be approved.

#### Advanced Diploma in Managing the Customer Contact

The Advisory Group noted that Chair's action has been taken to approve a separate course code in order to distinguish the cohort of students at the ATOS outcentre and for both cohorts to be identified as apprenticeship provision.

#### BSc Hons Managing the Customer Contact

The Advisory Group noted that Chair's action has been taken to approve separate course codes to distinguish cohorts for Danske Bank, for First Source and for the 'open' cohort and for the three cohorts to be identified as apprenticeship provision.

FOR INFORMATION [noted by the Academic Planning Advisory Group]

## 2 PROGRAMME WITHDRAWALS

### Faculty of Arts, Humanities and Social Sciences

#### Last intake 2018/19

FdA Design (Product and Graphic) at South West College (Enniskillen and Omagh campuses);

MA Irish History and Politics (CE).

#### No intake

Access Diploma in Creative Media Production at South West College (Cookstown, Dungannon, Enniskillen and Omagh campuses).

### Faculty of Computing, Engineering and the Built Environment

#### Last intake 2014/15

BSc Hons Transportation with Specialisms (JN);

PgCert/PgDip/MSc Transport Planning and Policy (JN);

MSci Hons Transport Planning (JN).

#### Last intake 2018/19

FdSc Computing Infrastructure at Southern Regional College (Portadown campus);

FdSc Interactive Multimedia at Southern Regional College (Newry and Armagh campuses).

#### No intake

CertHE in Engineering at Northern Regional College (Farm Lodge campus).

### Faculty of Life and Health Sciences

#### Last intake 2017/18

FdSc Applied and Medical Sciences at South Eastern Regional College (Bangor and Downpatrick campuses).

### Ulster University Business School

#### Last intake 2018/19

FdSc Leadership and Management at South Eastern Regional College (Bangor campus).

#### Last intake 2015/16

Undergraduate Honours Subject: Business Management (CE).

#### Last intake 2011/12

BSc Hons Banking and Finance (CE).

#### No intake

MSc Business and Supply Chain Excellence for Aerospace (JN).

## **B REPORT FROM THE ACADEMIC PLANNING ADVISORY GROUP (23.5.19)**

### PRESENT

Professor B P Murphy (Chair), Dr S Crothers, Professor H Farley (for Professor M Durkin), Mr A G Faulkner, Mrs C McCarthy, Mrs R McEvoy, Mr D McGivern, Mr S Mottershead, Mrs J Peden

#### 1 CONDUCT OF APAG BUSINESS

The Chair sought to offer further clarity on the purpose of the provision of course costings and when they were needed. He advised that the Course Costing should in future be referred to as a Resourcing Plan and clarified that this should accompany a CA1/2/2A or CA3 form where the proposal had a significant impact on resourcing, including: new course, a new location (campus, outcentre, fully online), a new mode of attendance. A substantial change to fees would also be relevant. Proposed student numbers were required in the Resourcing Plan as they were no longer part of the CA1 form. He proposed that proposals which did not have a significant impact on resources need not be accompanied by a Resourcing Plan. The Faculty should provide the basis of this claim as part of the submission.

Professor Farley agreed that the inclusion of the Resourcing Plan was in principle appropriate, but noted the demand this put on the Faculty Accountant in terms of meeting the deadline for APAG consideration, particularly when the Faculty was working to a constrained timetable.

The Advisory Group discussed approaches to the inclusion of course proposals in the Academic Plan. It was noted that further discussion was required regarding when a proposal should be entered in the Academic Plan and that the Chair would raise this matter with the Pro-Vice-Chancellor (Education), who was taking on responsibility for academic planning.

#### 2 COURSE PLANNING

##### ACCESS, DIGITAL AND DISTRIBUTED LEARNING

###### Diploma in Foundation Studies with Pathways

The Advisory Group considered a proposal for a change in course title to 'International Foundation Studies with Pathways', a change of location from Jordanstown to Belfast and a change in title of the Science, Technology, Engineering and Mathematics pathway to 'Science, Technology and Engineering' from 2019/20. It noted that:

- the location of the programme would be described as Belfast but the two STE pathway modules would continue to be delivered at the Coleraine campus with students travelling for attendance;
- 37 applications had been received for the programme and 34 offers made for September 2019;
- external examiner support had been obtained.

**RECOMMENDED:** that the proposal for changes in title and location be approved.

## Proposed Diploma in International Foundation Studies (FT/PT) at City College, Doha, Qatar

The Advisory Group considered a proposal and Course Costing to offer the Diploma in Foundation Studies in full-time and part-time modes at City College, Doha, Qatar from September 2019. It noted that:

- this proposal and four other proposals under Ulster University Business School (see below) were presented in the context of a proposal for a new Affiliate College which had been considered by the Senior Leadership Team;
- the course had not yet run at the University and significant work would be required to develop the content;
- two modules ('Introduction to Creative Industries' and 'Introduction to British and Irish Society') would require contextualisation as they had been developed specifically for students studying at Belfast;
- the Science, Technology and Engineering pathway might not be proposed initially as City College currently did not have the infrastructure to deliver science and engineering; this was expected to be part of a new campus development;
- the Faculty Assessment section of the CA2A proposal form had not been completed.

RECOMMENDED that the proposal be approved to proceed to planning and evaluation, subject to the completion of the Faculty Assessment and outcomes of the Due Diligence B1 event and Institutional Recognition visit.

## FACULTY OF ARTS, HUMANITIES AND SOCIAL SCIENCES

### BSc Hons Community Youth Work

The Advisory Group considered a proposal and Course Costing to offer BSc Hons Community Youth Work in an accelerated part-time mode at the Jordanstown campus from 2019/20. It noted that:

- this mode of delivery had been commissioned by the Education Authority for two cohorts of students to undertake the programme over three semesters over three years;
- the premium fee would be charged;
- there was no change to the programme content;
- the relevant Professional Body had been consulted and external examiner support had been obtained.

RECOMMENDED: that the proposal be approved.

### MSc Digital Media Communication

The Advisory Group noted that Chair's action had been taken to approve a proposal to revise the title of the programme to 'Digital Marketing Communication and Leadership' from 2019/20. It noted that:

- the new title emphasised more clearly the relevance of the programme and its associated content;
- current students had been consulted and had supported the proposed change;

- external examiner support had been obtained;
- the change in title had been approved by the revalidation panel in February 2019.

RECOMMENDED: that the proposal be approved.

## FACULTY OF COMPUTING, ENGINEERING AND THE BUILT ENVIRONMENT

### Proposed PgCert/PgDip/MSc Global Strategy in Environmental Health and Sustainability

The Advisory Group considered a proposal and Course Costing to offer PgCert/PgDip/MSc Global Strategy in Environmental Health and Sustainability in full-time and part-time modes by distance learning from September 2020. It noted that:

- the Faculty had engaged with Marketing and Communications and with Global Engagement, who were very supportive of the proposal, and was currently discussing module delivery with ADDL;
- an analysis of potential demand for this type of course had been carried out by Global Engagement; results had indicated that the programme could appeal to overseas students, particularly from Nigeria and India;
- initial discussions with the profession locally indicated a willingness to support a local programme as a career development pathway for Environmental Health practitioners and there was currently no specific environmental health postgraduate offering at Ulster;
- intake to the programme would take a 'carousel' approach, with multiple intakes per year; there were no prerequisites for any of the taught modules;
- additional staffing resources would be required;
- it would be possible to accommodate the proposal within the current Library budget.

The Advisory Group commended the Faculty on the research that had been undertaken with regard to market intelligence and on the timeliness of the proposal.

RECOMMENDED: that the proposal be approved to proceed to planning and evaluation, subject to a Distance Learning Resource Agreement being completed.

### Access Diploma in Mathematics and Physics (FT) and Access Diploma in Mathematics and Finance (FT) at Belfast Metropolitan College (Millfield campus)

The Advisory Group considered a proposal and Course Costing to offer the Access Diploma in Mathematics and Physics in part-time mode from 2019/20 and the Access Diploma in Mathematics and Finance in part-time mode from 2020/21; thereafter it was proposed that the part-time mode be offered in alternate years, subject to demand. It noted that:

- the part-time mode for each programme had been approved by the evaluation panel in November 2018, but had not been included in the original proposal approved by APAG in November 2017;
- market research had indicated demand for the part-time mode.

RECOMMENDED: that the proposal be approved.

### FdSc Computing (FT/PT) at South Eastern Regional College (Bangor and Downpatrick campuses)

The Advisory Group considered a proposal and Course Costing to offer FdSc Computing in full-time and part-time modes at the College's Lisburn campus from September 2019. It noted that:

- the new location had been approved by the revalidation panel in January 2019;
- the revalidation panel had been satisfied that there were adequate human and physical resources to support the new location and that there was a viable feeder stream of students.

Mrs Paris, Faculty Partnership Manager, informed the Advisory Group that the programme would now have increased enrolments being offered on three campuses and, while the College levied the University capitation fee on each student, the fee income received by the University was capped at that for 20 students.

AGREED: that the Chair would refer to the appropriate officers the University's fee policy for validated courses in partner institutions in respect of courses offered on more than one campus or mode.

RECOMMENDED: that the proposal be approved.

### FACULTY OF LIFE AND HEALTH SCIENCES

#### Proposed PgDip/MSc Sport and Exercise Nutrition (PT) at HKU SPACE

The Advisory Group noted that a proposal and Course Costing to offer PgDip/MSc Sport and Exercise Nutrition in part-time mode at HKU SPACE from November 2019 had been approved to proceed to planning and evaluation by Chair's action on behalf of the Advisory Group and on behalf of the Academic Standards and Quality Enhancement Committee. It noted that:

- no such programme was currently provided in Hong Kong;
- HKU SPACE currently offered sport nutrition provision at lower levels but there was no articulation for graduates.

The proposal had been approved by Chair's action as the Faculty had confirmed the provision as external validated provision and that HKU SPACE would use its own VLE, and the Faculty and Finance had confirmed the fee model for HKU SPACE. It was evaluated at a validation event on 22 May.

AGREED that Chair's action be endorsed.

#### MSc Applied Behaviour Analysis

The Advisory Group considered a proposal to offer the programme in full-time mode from 2019/20. It noted that:

- the programme was currently offered in part-time mode to attract professionals, such as teachers, nurses and social workers, who attended classes on a day

- release basis; it included a requirement for a minimum number of hours of professional practice achieved through a placement module;
- the opportunity to deliver the programme in full-time mode, which would attract international students, had arisen through international links with the New England Center for Children in Boston;
- the proposed model required students to attend the Coleraine campus for one academic year followed by a year's placement in the New England Center; the Center was willing to host the anticipated growth in number of students;
- whilst on placement the students would undertake their dissertation and complete their placement report;
- the proposed Year 1 structure showed students taking 45 credit points in each semester instead of the required 60 points for full-time study; the Faculty agreed to create a new 30-credit point module to increase credit to the required 60 points per semester; this would be in line with an expected increased hours requirement from the accrediting body;
- the full-time programme would also be available for home students who were willing to spend a year in the US;
- library resources could be met within the existing budget.

RECOMMENDED: that the proposal be approved, subject to:

- (i) the structure and credits being revisited to meet the University's requirement for full-time study and the location of the placement module being amended;
- (ii) a Resourcing Plan being provided.

FdSc Food Nutrition and Health (FT) at CAFRE (Loughry College)  
BSc Hons Food Design and Nutrition (FT/PT) at CAFRE (Loughry College)

The Advisory Group noted that the revalidation panel, in March 2019, had approved a change in title from FdSc Food Nutrition and Health to FdSc Food Manufacture and Nutrition, and a change in title from BSc Hons Food Design and Nutrition to BSc Hons Food Innovation and Nutrition from September 2019. It was further noted that:

- the FdSc Food Manufacture and Nutrition was an amalgamation of a recently discontinued programme, FdSc Food Manufacture, and the existing FdSc Food Nutrition and Health; there had been significant overlap between the two programmes;
- the new titles reflected better the revised content and focus of the courses;
- a CA3 course revision proposal had been received from the Faculty in respect of these revisions.

RECOMMENDED: that the proposals be approved.

FdSc Applied and Medical Sciences at Northern Regional College

The Advisory Group considered a proposal to offer FdSc Applied and Medical Sciences in full-time mode at the College's Coleraine campus from September 2019. It noted that:

- the Faculty had undertaken a site visit to review the laboratory facilities, support staff and library services at the Coleraine campus and was satisfied that these were adequate to support the delivery of the programme; a second visit would be undertaken prior to the commencement of the programme at Coleraine;

- the Faculty would be seeking further reassurance from the College regarding staffing resources and would keep this matter under review;
- the Faculty stated that as the proposal would not have a significant impact on the University's resources it did not require a Resourcing Plan.

RECOMMENDED: that the proposal be approved.

## ULSTER UNIVERSITY BUSINESS SCHOOL

### Advanced Diploma in Management Practice (PT)

The Advisory Group considered a proposal and Course Costing to offer the Advanced Diploma in Management Practice at Hastings Hotels across Northern Ireland, as an outcentre, from 2019/20. It noted that:

- an employer work force development need had been identified;
- the Department of Hospitality and Tourism Management had a long standing relationship with Hastings Hotel and already provided a suite of professional programmes for Hastings;
- there were no resource implications that would impact on the Faculty's ability to deliver the programme;
- external examiner support had been obtained;
- the higher fee required approval by the Director of Finance.

RECOMMENDED: that the proposal be approved, subject to approval of the proposed fee.

### MSc International Business (FT) (QAHE – London and Birmingham)

### Extended MSc International Business (FT) (QAHE – London and Birmingham)

The Advisory Group noted that Chair's action had been taken to approve a proposal to introduce two additional pathways (Human Resource Management (HRM) and Data Analytics) from 2019/20 at QAHE (London and Birmingham), in both programmes. It further noted that:

- the proposal was in response to a request from QAHE;
- the new pathways, although added to the home programme, would not be available at Magee in September 2019;
- the two pathways, which had been created by the inclusion of a new 15-credit point module for each, alongside existing designated modules and a focussed dissertation, would recruit three times a year at QAHE at each campus;
- students could take two pathways – HRM or Data Analytics and the existing Advanced Practice pathway; both pathways would be named on the award parchment;
- external examiner support had been obtained;
- no Course Costing had been submitted but emails provided referred to a new financial model agreed between the University and QAHE which gave a flat fee rate of £1,500 per student to the University for this course and the MBA (see next item).

RECOMMENDED: that the proposal be approved be endorsed.

## MBA

The Advisory Group noted that Chair's action had been taken to approve proposals to offer the MBA (including the 240-credit point MBA with Advanced Practice pathway) at QAHE Birmingham campus and to add January intakes in addition to the September intake at both QAHE London and Birmingham from 2019/20. It noted that:

- a January intake was currently offered at the Jordanstown campus;
- QAHE tutors would be required for additional module instances at both London and Birmingham and would be approved through the Recognised Teacher process;
- external examiner support had been obtained;
- there was a projected intake of 25 students (10 home and 15 international) for the January intake at London and projected intakes of 20 students (12 home and eight international) for the September intake at Birmingham and 20 students (10 home and 10 international) for the January intake;
- the Faculty was liaising with the Faculty Librarian regarding the library resources at QAHE.

RECOMMENDED: that the proposals be approved.

## Proposed PgDip/MSc Agri-Food and Global Competitiveness (PT) (JN/BT)

It was noted that the Faculty had advised of a change in focus and consequently a change in title for the proposed PgDip/MSc Agri-Food and Global Competitiveness to 'Food Design and Innovation'. The title had been revised to reflect the new target market and the skillset of staff who had been recruited to deliver the programme. The Faculty had also confirmed that the start date would now be September 2020. The programme was scheduled for validation during 2019/20.

## Proposed BSc Hons Business Studies (Final Year) (FT/PT), MSc Management (FT), MSc Marketing (PT), MBA (FT/PT) at City College, Doha, Qatar

The Advisory Group considered proposals and Course Costing to offer BSc Hons Business Studies (Final Year) in full-time and part-time modes, MSc Management in full-time mode, MSc Marketing in part-time mode and MBA in full-time and part-time modes from September 2019 at City College, Doha, Qatar. It noted that:

- it was proposed that City College be recognised as an Affiliate College of the University with franchised curricula and students would be registered as full students of the University;
- an initial site visit had been undertaken by Global Engagement and there was potential for City College to be a University-wide partner, first in the area of Business and the Foundation course, with future possibilities in the areas of Engineering, Sports Science and Education; Global Engagement was also conducting due diligence for the matters within its responsibility;
- the Faculty Assessment section of the CA2A proposal form had not been completed;
- following SLT consideration, Quality Enhancement had arranged a scrutiny event in regard to management and oversight by the Faculty (Due Diligence B1).

Members raised the following points which Professor Murphy agreed to take to the Due Diligence B1 event on 24 May:

- Mrs Peden queried how these TNE students would be accounted for in the Offshore Aggregate Data and the implications for licences for electronic databases;
- Mr McGivern stated that these students would be expected to contribute to the Graduate Outcome Survey; as this was undertaken 15 months after graduation, it would be necessary to ensure students were aware of this and that contact details for students were kept up-to-date.

The Advisory Group noted that staff at City College appeared to have experience of delivering at HND level and queried their experience of delivering final year of Honours degrees and Master's level programmes. Professor Farley advised that the teaching staff would be experienced staff, most of whom would be from the UK.

RECOMMENDED: that the proposal be approved to proceed to planning and evaluation, subject to completion of the Faculty Assessment and the outcomes of the Due Diligence B1 event and Institutional Recognition visit.

### 3 MARKETING INSIGHTS SERVICE

Mr Mottershead gave a presentation on market intelligence resources available to inform the development of the University's course portfolio and on the service offered by Strategic Marketing to Faculties. The service would reduce the market-research burden on Faculties. Proactive marketing analysis, including trend analysis, would be undertaken with reports provided. He emphasised the importance of early engagement by Faculties with the Faculty business partners and other members of his team for specific course developments to ensure adequate lead-times in market research and recruitment. A summary report could then be included in the CA1 proposed to APAG.

Members welcomed the support available to ensure evidence-informed planning. It was also noted that Global Engagement had developed a high-level predictive modelling tool for Faculties and that Student Planning and Information was able to offer guidance on bespoke reports from HEIDI plus. Global Online Education in addition was exploring a Studyportals tool. These various departments were expected to meet to ensure clear and coordinated information on the availability of resources.

FOR INFORMATION [noted by the Academic Planning Advisory Group]

### 4 PROGRAMME SUSPENSIONS

#### Faculty of Life and Health Sciences

##### 2019/20 intake:

FdSc Applied and Medical Sciences (FT/PT) (Newry campus).

### 5 PROGRAMME WITHDRAWALS

#### Faculty of Arts, Humanities and Social Sciences

##### Last intake 2018/19

Advanced Diploma in Intelligence Management (PSNI, Montgomery Road);  
Advanced Diploma in Intelligence Policing (PSNI, Montgomery Road).

## Faculty of Computing, Engineering and the Built Environment

### Last intake 2017/18

Access Diploma in Computing at South West College (Dungannon, Enniskillen and Omagh campuses).

## Faculty of Life and Health Sciences

### Last intake 2018/19

PgDip/MSc Coastal Zone Management (DL).

## Ulster University Business School

### Last intake 2017/18

Undergraduate Honours Subject: Marketing (JN) [Note: Minor strand only being withdrawn. Single Honours not withdrawn].

### Last intake 2018/19

FdSc Business with Digital Technology at Northern Regional College (Ballymena – Part-time and Part-time 2 year, 3 semester, Coleraine – Full-time, Part-time and Part-time 2 year, 3 semester, Magherafelt - full-time, part-time and part-time 2 year, 3 semester and Newtownabbey – part-time and part-time 2 year, 3 semester) [Note: the programme remains at Ballymena and Newtownabbey campuses in full-time mode];  
FdSc Business Services Management at South West College (Dungannon, Enniskillen and Omagh).

### No intake

FdSc Leadership and Management at Northern Regional College (Ballymena).

## **C CHAIR'S ACTION SINCE 23.5.19**

### **1 MSc Data Science**

Subsequent to the meeting of APAG on 23 May, Professor Murphy has taken Chair's action to approve a proposal to introduce a 240-credit point pathway (Applied Research) in the MSc Data Science from September 2019. Students may choose to take a 120-credit point, Level 7 dissertation module instead of the traditional 60-point dissertation. The structure for this pathway consists of 240 credit points at Level 7 and takes two years. In this pathway 120 credit points of taught modules are taken during Year 1 and, following a summer break, Year 2 consists of a 120-credit point extended dissertation.

University regulations state that in programmes of more than 200 credit points, the assessment results from the final 120 credit points shall determine the overall grading. The Faculty has submitted a case to deviate from the standard regulation so that the overall grading is determined by all modules [Paper no ASQEC/19/16d].

**RECOMMENDED:** that the proposal to introduce a 240-credit point pathway (Applied Research) be approved.

## 2 Proposed Postgraduate Certificate of Education (PGCE) – China International Schools

Professor Murphy has taken Chair's action to approve a proposal to offer a Postgraduate Certificate of Education (PGCE) – China International Schools in part-time mode initially at Beijing Normal University, with placement in international schools in Beijing, from September 2019 (one intake – pilot scheme).

The programme is based on the four modules of the existing PGCE Post-Primary programme, without subject specialisms, and the proposal was accompanied by a supplementary external assessment, outcentre questionnaire, course costings and contract with consultant for provision of teaching accommodation, recruitment and provision of teaching placements. The programme will be delivered by 'flying faculty' and will be formally revalidated in November 2019 with the other PGCEs. The proposed programme will not be General Teaching Council for Northern Ireland (GTCNI) accredited and students will therefore not be able to work as teachers in the UK.

**RECOMMENDED:** that the proposal be approved.

AG/AGF