

WORKSHOP ON

**THE ECONOMICS OF
LANGUAGE POLICY**

Venice International University, San Servolo,
26 – 27 July 2013

PROGRAMME

Friday, 26 July 2013

09:15 – 09:30 **Welcome & Introduction**

Session 1
Policy and Evaluation
Chair: Bengt-Arne Wickström

09:30 – 10:30 **Keynote Lecture:**
The Economics of Language Policy: Critical Assessment and Priorities
FRANÇOIS GRIN (FTI, Université de Genève)

10:30 – 11:00 **Coffee Break**

11:00 – 11:45 **The Political Economy of Linguistic Diversity in India**
SELMA K. SONNTAG (Humboldt State University)
Discussant: Federico Gobbo (University of L'Aquila)

11:45 – 12:30 **The distribution of the benefits and costs of Canada's federal official languages policy: evidence for 2001**
FRANÇOIS VAILLANCOURT (Université de Montréal / CIRANO)
Discussant: Jan Fidrmuc (Brunel University)

12:30 – 14.00 **Lunch**

Session 2
Globalization and Ecology
Chair: Michele Gazzola

14:00 – 15:00 **Keynote Lecture:**
Globalization, Language(s), and Mobility
STEPHEN MAY (The University of Auckland)

15:00 – 15:45 **Language and Sustainable Development: Integrating the Economics of Language Policy with Poverty Reduction and Biodiversity Conservation**
SUZANNE ROMAINE (University of Oxford)
Discussant: Federico Gobbo (University of L'Aquila)

15:45 – 16:15 **Coffee Break**

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Session 3

Education and Human Capital Chair: Bengt-Arne Wickström

- 16:15 – 17:00 **Bilinguality and Economic Performance**
ALISHER ALDASHEV (Kazakh-British Technical University of Almaty)
Discussant: Walter Krämer (TU Dortmund University)
- 17:00 – 17:45 **English on the rise: access and resources in internationalization**
LAUREN ZENTZ (University of Houston)
Discussant: Federico Gobbo (University of L'Aquila)
- 17:45 – 18:30 **English as the *Lingua Franca* and the Economic Value of other Languages:
The Case of the Language of Work in the Montreal Labour Market**
GILLES GRENIER (University of Ottawa)
Discussant: Walter Krämer (TU Dortmund University)
- 19:30 Conference Dinner on San Servolo

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Saturday, 27 July 2013

**Session 4
Diversity and Identity
Chair: Michele Gazzola**

- 09:30 – 10:30 **Keynote Lecture:**
**Linguistic Diversity, Standardization and Disenfranchisement.
Measurement and Consequences**
VICTOR GINSBURGH (ECARES, Université Libre de Bruxelles)
- 10:30 – 11:00 **Coffee Break**
- 11:00 – 11:45 **Second Language Knowledge and the Salience of National Identity in Sub-Saharan Africa: a Multilevel Approach**
KATALIN BUZASI (Utrecht University)
Discussant: Laura Onofri (Università Cà Foscari di Venezia)
- 11:45 – 12:30 **The Causal Impact of Common Native Language on International Trade:
Evidence from a Spatial Regression Discontinuity Design**
ANDREA LASSMANN (KOF Swiss Economic Institute / ETH Zurich)
Discussant: Jan Fidrmuc (Brunel University)
- 12:30 – 14:00 **Lunch**

**Session 5
Dynamics and Migration
Chair: Bengt-Arne Wickström**

- 14:00 – 14:45 **Economic Theory and Minority Language**
JOSÉ RAMÓN URIARTE (University of the Basque Country)
Discussant: Walter Krämer (TU Dortmund University)
- 14:45 – 15:30 **Does Foreign Language Proficiency Foster Migration of Young Individuals within the European Union?**
AINHOA APARICIO FENOLL (Collegio Carlo Alberto)
Discussant: Jan Fidrmuc (Brunel University)
- 15:30 – 15:45 **MIT Publication Briefing**
- 15:45 – 16:30 **The Economic Value of Reciprocal Bilingualism**
RAMÓN CAMINAL (Institute of Economic Analysis, CSIC, and Barcelona GSE)
Discussant: Laura Onofri (Università Cà Foscari di Venezia)

End of the Conference