VENICE SUMMER INSTITUTE
WORKSHOP ON
THE ECONOMICS OF LANGUAGE POLICY
Venice International University, San Servolo,
26 – 27 July 2013

PROGRAMME

Friday, 26 July 2013

09:15 – 09:30  Welcome & Introduction

Session 1
Policy and Evaluation
Chair: Bengt-Arne Wickström

09:30 – 10:30  Keynote Lecture:
The Economics of Language Policy: Critical Assessment and Priorities
FRANÇOIS GRIN (FTI, Université de Genève)

10:30 – 11:00  Coffee Break

11:00 – 11:45  The Political Economy of Linguistic Diversity in India
SELMA K. SONNTAG (Humboldt State University)
Discussant: Federico Gobbo (University of L'Aquila)

11:45 – 12:30  The distribution of the benefits and costs of Canada's federal official languages policy: evidence for 2001
FRANÇOIS VAILLANCOURT (Université de Montréal / CIRANO)
Discussant: Jan Fidrmuc (Brunel University)

12:30 – 14.00  Lunch

Session 2
Globalization and Ecology
Chair: Michele Gazzola

14:00 – 15:00  Keynote Lecture:
Globalization, Language(s), and Mobility
STEPHEN MAY (The University of Auckland)

15:00 – 15:45  Language and Sustainable Development: Integrating the Economics of Language Policy with Poverty Reduction and Biodiversity Conservation
SUZANNE ROMAINE (University of Oxford)
Discussant: Federico Gobbo (University of L'Aquila)

15:45 – 16:15  Coffee Break
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Session 3
Education and Human Capital
Chair: Bengt-Arne Wickström

16:15 – 17:00  Bilinguality and Economic Performance
ALISHER ALDASHEV (Kazakh-British Technical University of Almaty)
Discussant: Walter Krämer (TU Dortmund University)

17:00 – 17:45  English on the rise: access and resources in internationalization
LAUREN ZENTZ (University of Houston)
Discussant: Federico Gobbo (University of L'Aquila)

17:45 – 18:30  English as the Lingua Franca and the Economic Value of other Languages:
The Case of the Language of Work in the Montreal Labour Market
GILLES GRENIER (University of Ottawa)
Discussant: Walter Krämer (TU Dortmund University)

19:30  Conference Dinner on San Servolo
Saturday, 27 July 2013

Session 4
Diversity and Identity
Chair: Michele Gazzola

09:30 – 10:30  Keynote Lecture: Linguistic Diversity, Standardization and Disenfranchisement. Measurement and Consequences
VICTOR GINSBURGH (ECARES, Université Libre de Bruxelles)

10:30 – 11:00  Coffee Break

11:00 – 11:45  Second Language Knowledge and the Salience of National Identity in Sub-Saharan Africa: a Multilevel Approach
KATALIN BUZASI (Utrecht University)
Discussant: Laura Onofri (Università Cà Foscari di Venezia)

11:45 – 12:30  The Causal Impact of Common Native Language on International Trade: Evidence from a Spatial Regression Discontinuity Design
ANDREA LASSMANN (KOF Swiss Economic Institute / ETH Zurich)
Discussant: Jan Fidrmuc (Brunel University)

12:30 – 14:00  Lunch

Session 5
Dynamics and Migration
Chair: Bengt-Arne Wickström

14:00 – 14:45  Economic Theory and Minority Language
JOSÉ RAMÓN URIARTE (University of the Basque Country)
Discussant: Walter Krämer (TU Dortmund University)

14:45 – 15:30  Does Foreign Language Proficiency Foster Migration of Young Individuals within the European Union?
AINHOA APARICIO FENOLL (Collegio Carlo Alberto)
Discussant: Jan Fidrmuc (Brunel University)

15:30 – 15:45  MIT Publication Briefing

15:45 – 16:30  The Economic Value of Reciprocal Bilingualism
RAMÓN CAMINAL (Institute of Economic Analysis, CSIC, and Barcelona GSE)
Discussant: Laura Onofri (Università Cà Foscari di Venezia)

End of the Conference