

Case study:

Education for Sustainable Development



**Let's change
the nature of e-waste**



Extract from class on E-waste/ WEEE



Ewaste = "The Cinderella of the Waste World"

Session by Dr Fodhla McGrane, Module Co-Ordinator; guest speaker, Conor Carey MBA; and UUSU

To: Business & Society students, BMG245, UUBS, 2021



"Planned
Obsolescence"

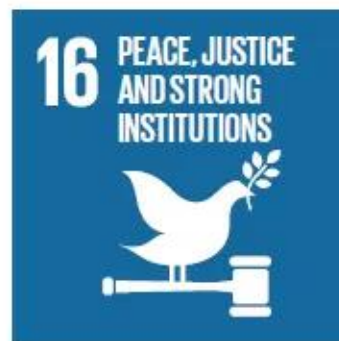
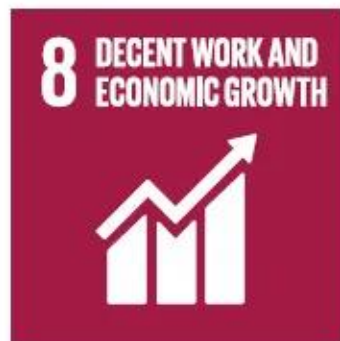
Example: Apple iPhone

More
examples of
obsolescence?

1. 'Fast fashion'



SUSTAINABLE DEVELOPMENT GOALS



Which Goal covers ewaste?

12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



Are YOU contributing to eWaste?
What could you do instead?

Binformation is a handy app to help householders of Lisburn & Castlereagh City Council to recycle more and waste less.

Discover what materials you can recycle from home using the Council's kerbside collection services or at the Council's network of recycling locations.

The App also includes the following functions:

- Check when your next bin collection day is and set reminders.
- Find your nearest Recycling Centre, opening hours and get directions using online maps
- Discover what can be recycled at each of the Council's Household Recycling Centres and bring sites
- Useful recycling and waste reduction tips
- Periodic push notifications to advise of changes to collection services due to holiday periods, adverse weather or other relevant issues.
- Waste Related News section.

Please download the app and let us know what you think.

Any issues please email recycling@lisburncastlereagh.gov.uk or call 028 9244 7780.

The Lisburn & Castlereagh City Council Binformation App is now available from:



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'Right to repair' law to come in this summer

By Roger Harrabin
BBC environment analyst

 1 day ago |  [Comments](#)

[Climate change](#)

UUSU

A large green recycling symbol with three arrows forming a triangle.

**E-WASTE
RECYCLING**

POSTER DESIGN COMPETITION

Open to "Business and Society"
BMG2345 Students only.

**WINNER WILL RECEIVE
A UUSU HOODIE**

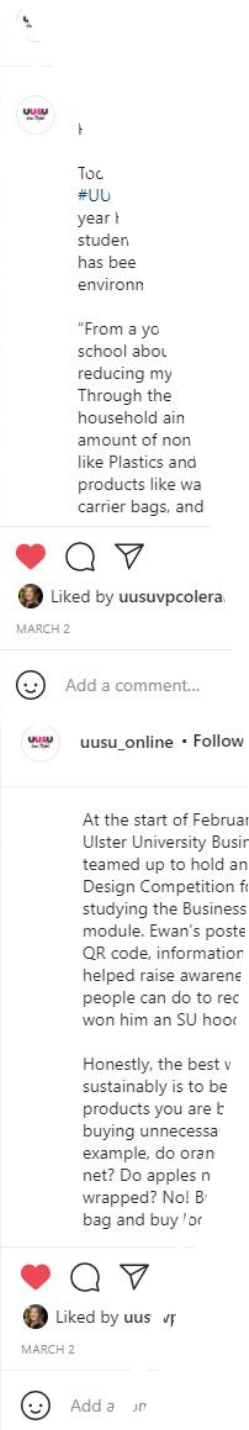


SUBMISSIONS DUE: 5th FEBRUARY @ 5pm
VIA MICROSOFT FORMS




Congrats to Ewan Glenny









Winner of poster competition




Instagram Post of Winner

LinkedIn post of winner











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At the start of February, UUSU and [Ulster University Business School](#) teamed up to hold an E-Waste Poster Design Competition! We were overwhelmed with the quality of all the submissions and found Ewan's poster, with its handy QR code, info and design, worthy of winning the UU hoodie 

Many thanks to [Fodhla McGrane PhD](#) for working with us on this opportunity to help raise awareness of what staff, students, and the community can do to reduce their e-waste




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Facebook post of winner

people can do to reduce e-waste (and won him an SU
ty, the best way to start living sustainably is to be aware of the
products you are buying and reduce buying unnecessary plastic! For
example, do oranges need to be in a net? Do apples need to be plastic
wrapped? No! Bring along your own bag and buy loose ones!"

[UUSUSustainabilityFortnight](#) [#ClimateChange](#)
[UNSustainabilityGoals](#) [#ClimateEmergency](#) [#ClimateCrisis](#)
[#ClimateActionNow](#) [#SystemChangeNotClimateChange](#) [#SDG](#)
[#sustainabledevelopmentgoals](#)



You, Grace Boyle and 4 others

Sample questions for end-of-term exam

Short qu in Section A:

- Explain the term 'planned obsolescence'
- What are the UN Sustainability Development Goals (also known as the Global Goals)? Which goal does eWaste fall under?
- Re. The Global Goals: How many are there? What do they cover? Who made them? When?

Essay qu in Section B

- eWaste/WEEE is hazardous and unnecessary. Discuss this issue with examples. Discuss what consumers and organisations can do to reduce this growing problem.