



Professor Una
McMahon-Beattie

Professor Una McMahon-Beattie is the Head of Department of Hospitality and Tourism Management at the Ulster University.

Her research interests include hospitality and event marketing, revenue management and hospitality and tourism futures. She has published widely in journals, books and conferences in in the UK and internationally.

Una is the author/editor of a number of books including, *The Future of Events and Festivals* and *The Future Of Food Tourism: Foodies, Experiences, Exclusivity, Visions And Political Capital*.



Professor Stephen
Boyd

Stephen Boyd is Professor of Tourism in the Department of Hospitality and Tourism Management at Ulster University.

He trained as a geographer, receiving his BA (hons) degree from Queen's University, Belfast, an MA from University of Regina, Canada, and a PhD from the University of Western Ontario, Canada.

Prior to joining Ulster University he held the post of senior lecturer in the Department of Tourism at the University of Otago, New Zealand, and prior to that the post of senior lecturer in the Department of Geography at Staffordshire University, England.

He has published in following areas: heritage tourism, national parks and tourism, community-led tourism, tourism in turbulent environments, dark heritage, World Heritage Sites and tourism, tourism management, marketing tourism, and most recently tourism and trails, interpretive tourism planning, and food tourism with a focus on slow food.

He is visiting professor at Luoyang University in Henan Province, China, where he is engaged in collaborative research with scholars at Luoyang and Henan Universities on the Silk Route, exploring visitor engagement and experience.



Dr Clare Carruthers

Dr Clare Carruthers, Department of Hospitality and Tourism Management, Ulster Business School, Ulster University.

Clare is a Lecturer in Tourism and Marketing whose current research interests include cultural tourism in the urban environment, the redevelopment and regeneration of towns and cities through tourism, cultural regeneration of post-industrial cities, the role of the European City of Culture in urban tourism and urban tourism destination marketing.

In addition Clare is heavily engaged with pedagogic research activity, with interests including engaging students in the assessment and feedback process, digital technologies for assessment and feedback and on-line learning environments.

Clare is an Ulster University Assessment and Feedback Champion, recipient of the Ulster Distinguished Teaching Award, 2014, a fellow of the University's Centre for Higher Education Research and Practice (CHERP) and a Senior Fellow of the Higher Education Academy.



Dr Peter Bolan

Dr. Peter Bolan is Director for International Travel and Tourism Management at the University of Ulster in Northern Ireland.

He holds an honours degree in Geography, Masters degrees in Tourism Management and eTourism, and a PhD focusing on authenticity and displacement in film-induced tourism.

His research interests and specialisms include film and media induced tourism, digital tourism (including social media and mobile applications) and golf tourism.

Peter has also recently been involved in pedagogic research on utilising mobile apps (Flipboard) to enhance student learning and the use of audio feedback.



Frances Devine

Frances Devine is a lecturer in the Department of Hospitality and Tourism Management, based at the Belfast campus, Ulster University.

Frances key areas of teaching are - Organisational Studies, Leadership and Human Resources and Tourism Issues.

She is actively involved in researching new trends in human resource management in the hospitality and tourism sector, presently focusing on cultural diversity training.

Frances has been in academia for 17 years, winning one of the Highly Commended Emerald Literati Network Awards for Excellence in writing and has published over twenty articles in both professional and academic journals.



Dr. Laura Wells

Dr Laura Wells is a lecturer in International Hospitality Management in the Department of Hospitality and Tourism Management.

Laura's PhD research explored the power of brand identity in food marketing communication.

Following her PhD completion and prior to returning to academia, Laura managed and delivered a diverse sponsorship and events portfolio for a leading financial institution for six years.

Her research interests include hospitality marketing communication, branding, segmentation and social enterprise.



Dr. Sinéad Furey

Dr Sinéad Furey is a Lecturer in Consumer Management and Food Innovation at Ulster University Business School.

Her specialisms include food and consumer policy, legislation and regulation.

She has a special research interest in food poverty having completed a Doctor of Philosophy degree researching the characteristics, extent and location of food deserts in both rural and urban areas of Northern Ireland.

Other areas of expertise include dietary health, nutrition surveillance, and research skills in focus groups, shopping diaries, interviews and survey analysis.



Dr. Amy Burns

Dr Amy Burns gained her degree (BSc Nutritional Science) in University College Cork and PhD in the School of Biomedical Sciences at Ulster and now is a Lecturer in the Ulster Business School.

She has published in a variety of prestigious peer-reviewed scientific journals, and she published a monograph entitled Controlling Appetite in 2009.

Amy has considerable experience of working with private companies in Northern Ireland, making use of Invest NI funding to conduct research which has enabled these companies to make improvements in production, promotion, market estimation and sales.

Her particular areas of expertise include product innovation and new product development, nutritional evaluation, the sensory evaluation of food and drink products and both quantitative and qualitative research methods.



Brenda McCarron

Brenda McCarron is a lecturer in the Department of Hospitality and Tourism Management within the Ulster University Business School.

Her research interests at subject level lie in the challenges facing HRM within the hospitality and tourism industry.

Her pedagogic research interests are currently focused on the use of digital technology for enhancing teaching and learning, assessment and feedback.

Brenda is a member of the Chartered Institute of Personnel and Development and a fellow of the University's Centre for Higher Education Research and Practice.



Dr. Adrian Devine

Dr Adrian Devine is a lecturer in the Ulster Business School at the University of Ulster, Northern Ireland.

He is the course director for the BSc (Hons) Leisure and Events Management.

Adrian has received two Emerald Literati Network Awards for Excellence for his research into inter-organisational relationships within the sports tourism policy arena and managing cultural diversity within hospitality and tourism.

His current research interests are the impact of the recession on the events industry and the relationship between public sector agencies and event organisers.



Gary Elliott

Gary Elliott is a lecturer in Wines and Spirits within the Department of Hospitality and Tourism Management, University of Ulster.

Gary teaches across a range of modules and levels at both undergraduate and postgraduate level in the area of Food & Beverage with a keen interest in Food/Wine Tourism and naturally Wine & Spirit studies

Gary delivers a range of WSET (Wine and Spirit Educational Trust) course at levels 1, 2 and 3, both in-house and for the wider licensed trade in Northern Ireland.

Gary has contributed many wine articles to the various trade magazines in Northern Ireland.

His current research interests include wine tourism, food tourism and wine consumerism.



Nikki McQuillan

Nikki was formerly co-founder of the street café business that grew to a 50 site international café franchise chain. After winning the IFA's Franchise of the year award in 2010, the business was successfully sold.

Her Human resource strategy for the business was recognised by Investors in People and National Training Awards and fellowship of the CIPD. Utilising her professional business experience she returned to higher education in 2011 as a Lecturer in Event Management.

Nikki is now Course Director of the BSc International Hospitality Management and her research interests are enhancing professional practice and student engagement in Higher Education.

Nikki is also a Senior Fellow of the HEA (2015).



Robert McKenna

Robert McKenna is a lecturer with the Department of Hospitality and Tourism Management.

Robert has extensive experience as a Hospitality and Tourism professional, having held a variety of operations and management positions, in the private and public sectors across the UK, Ireland and the USA, and most recently running his own business.

Robert's research interests include Food and Beverage Operations, Quality Issues/Management and Revenue Management.



Lyn Fawcett

Mr S Lyn Fawcett is a Senior Lecturer in Hospitality and Tourism Management and Director of PG Hospitality & Tourism Programmes.

Lyn has had a lifetime involvement with the hospitality and tourism industry as a manager, director, owner, educator, consultant and researcher, including 39 years full time teaching in Higher Education and 11 years as a Specialist Subject Reviewer (Quality Inspector) for the Quality Assurance Agency.

He is a fellow of the Higher Education Academy and Fellow of the Institute of Hospitality. He was a ministerial appointee to the boards of the Northern Ireland Tourist Board during a turbulent period and was instrumental in developing the current highly successful strategic framework of the five signature projects which include the highly successful Giant's Causeway and the Walled City of Derry projects. Lyn is currently a member of People 1st NI Steering Group, the national sector skills training council for Hospitality and Tourism.

Lyn has published extensively (84 to date) in refereed journals, web based journals, web resource material, conference papers and the European Case Clearing House. He publishes in the areas of Sustainable Management of Tourism Attractions and Tourism as a Tool for Rural Regeneration, Inhibitors to Tourism Growth and the Pedagogic Enhancement of the student learning experience.



Maria Simone-Charteris

Maria Simone-Charteris is a lecturer in Travel and Tourism Management specializing in the areas of Transportation Operations in Tourism; Global Travel Destinations, e-Business Strategy; Contemporary Issues in Leisure and Tourism; Contemporary Tourism and Niche Tourism Development.

Her recent research interests and publications have focused on cultural heritage tourism; pilgrimage & religious tourism; dark and political tourism and peace & reconciliation through tourism.