

## Practice Impact Activities Planner

| Activity  | Activity questions...  | Answers... |
|---|--|------------|
| <b>Activity 1:</b><br><i>Impact planning: identifying your stakeholders</i> | What is your selected PhD research <b>topic/area</b> ?   |            |
| <b>Activity 1:</b><br><i>Impact planning: identifying your stakeholders</i> | <b>Who or what</b> communities, organisations, sectors or groups <b>beyond academia</b> might be interested in this research topic/area? |            |
| <b>Activity 1:</b><br><i>Impact planning: identifying your stakeholders</i> | <b>Why</b> might they be <b>interested</b> ? Why might they find it <b>useful</b> ? How might they potentially <b>use</b> it?            |            |
| <b>Activity 1:</b><br><i>Impact planning: identifying your stakeholders</i> | What would you <b>hope to achieve</b> in sharing your research? How might it <b>potentially benefit</b> the target groups?               |            |

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| <b>Activity II:</b><br><i>Impact planning: engaging stakeholders</i> | <b>How best might you reach out</b> to and engage these (non-expert) stakeholders/potential beneficiaries, to make them aware of your research topic (online activity, face to face meetings etc.)? <b>Why</b> have you chosen this particular approach?  |  |
| <b>Activity II:</b><br><i>Impact planning: engaging stakeholders</i> | <b>Translating your research:</b> what forms of <b>communication</b> do you think would be best used to ensure you make your research accessible to and useable by this particular target non-expert audience (infographics, briefings, blogs etc.)? <b>Why</b> have you chosen this particular approach? |  |