Submission of Good Practice Case Studies

(note: this is separate from the Calls for Submissions of academic papers and posters)

A key aim of Gastronomy Summit 2022 is to enable delegates to showcase their current projects, learn from each other and build alliances that could prove useful in the future.

Once you have booked to attend Gastronomy Summit 2022, you are welcome to submit a Good Practice Case Study, which must be in poster format, in line with requirements.

Case studies should be relevant to the overarching theme of Gastronomy Summit 2022: *Developing food and drink destinations in ways that benefit local communities.*

As a prompt, it could be that case studies could relate to one of the following areas:

- Food, drink and hospitality as catalysts for economic, cultural and social regeneration in urban or rural locations
- Food, drink and hospitality as catalysts for equality and social cohesion
- Food, drink and regenerative tourism
- Food, drink and identity
- Food, drink and hospitality as catalysts for sustainable development
- Education in culinary arts and gastronomy (e.g. cultural contextualisation, links to destination development)

Requirements for submission of Case Studies

To ensure consistency in the format of Good Practice Case Studies, please adhere to the following requirements:

- Only those who have booked to attend Gastronomy Summit 2022 are eligible to submit Good Practice Case Studies.
- The closing date for submissions is 31 January, 2022.

A conference poster is a large, A-1 sized document, single-sided, used to communicate the nature and impact of your current projects/professional contribution.

- Aim to create a poster that will stimulate interest and discussion relating to your work.
- Given the applied nature of Gastronomy Summit 2022, try to convey the intended impact of your work (or how it might lead to positive impact in the future).
- Simplicity is desirable. Consider using images or diagrams and limit the amount of written text.
- Posters should be presented in a professional manner and, if possible, be formatted so they can be sent electronically. Participants will be responsible for printing their own posters (guidelines sent in advance).

Some standard content requirements:

- *Name*. Include your name and place of work/position, and those of any colleagues you wish to acknowledge.
- *Title*. A succinct project title.
- *Introduction*. A brief introduction (about 150 words) about your project. You may want to focus on the potential value of your work.
- *Size*. Posters must be standard A-1 size (594 x 841 mm / 23.4 x 33.1 inches)