

Let's Talk - Collecting the Contemporary — Covid -19 Challenges & Opportunities



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Our Project - Aims

- To collect images and stories focusing on what a typical day now looks like for local people navigating the COVID-19 crisis
- To develop a social media campaign to help raise the profile of the project & create a dialogue with the community
- To create a digital contemporary gallery which highlights the stories of the community during this time















Our Community Stories......







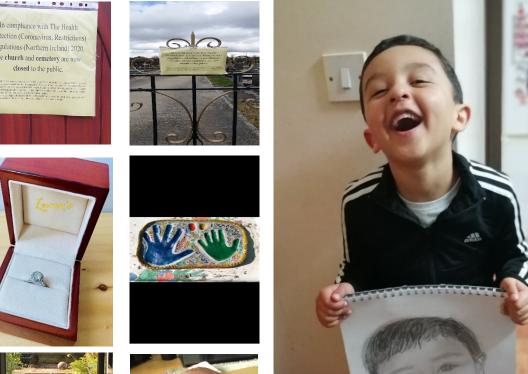




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Bringing it all together....







- Resources some staff furloughed/working from home
- Running a Contemporary Collecting project in the midst of constant daily change
- Capacity Digital knowledge & learning
- Keeping the momentum and interest going
- 'Rethinking' the museum offer

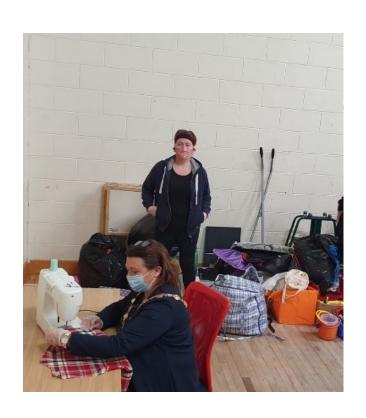
Our Learning



- Have a clear vision/plan and keep it simple
- Ask your self why you want to do this?
- Don't just collect for the sake of it and its 'fashionable' be true to your values and that of the museum
- Things change so rapidly be prepared to adapt and be flexible. Learn & respond effectively

"Museums should reflect all aspects of the society they represent, not just past achievements. Contemporary collecting acknowledges that society is dynamic, and its evolution is continuous."

First Citizen support – DCSDC Mayor



'A day in the life' of lockdown as Mayor. As the first citizen of the City & District it is my duty to pay tribute to the great work everyone is doing in this time of crisis. Here I am at Fountain St, Strabane Scrubs, helping to make scrubs for our healthcare workers on the frontline.

The Tower Museum are collecting your stories for a digital gallery, send us your images. Show us your typical day in these uncertain times.'

Cllr. Michaela Boyle

Tags#
#IMD2020
#Museums4Equality
@NIMuseums

Carpe Diem- Seize the day!

- We are living through a world event –
 which impacts our way of life. Opportunity
 to 'capture' this in the 'here and now' and
 to record it
- The role of museums is changing we are becoming even more relevant to our communities
- Leadership Museums can help people to understand key moments in history
- We can help build confidence give the public access to arts/culture & heritage in a safe environment
- Change offers the potential for transformation
- We can play our part in creating a healthy society



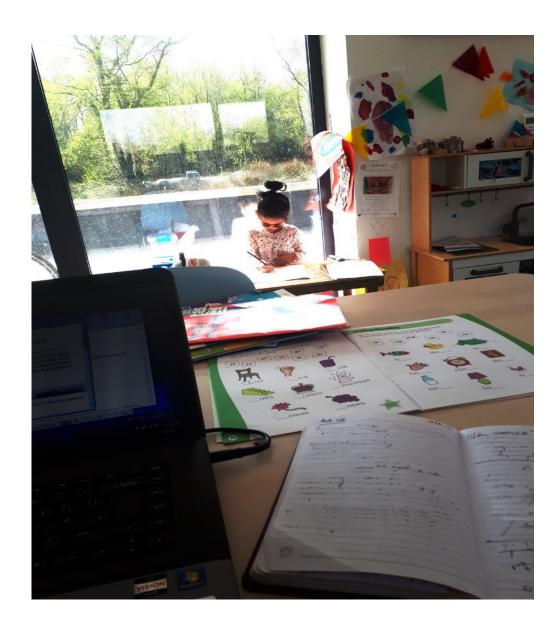












So life has changed dramatically, work, school, home is for now, all one place....

"You may not control all the events that happen to you, but you can decide not to be reduced by them."

Maya Angelou

Bernadette Walsh, County Donegal