

UNIVERSITY OF ULSTER

ACADEMIC STANDARDS AND QUALITY ENHANCEMENT COMMITTEE

Minutes of a meeting held on 6 June 2018 by videoconference

PRESENT

Professor P Bartholomew (Chair), Ms M Downey, Professor R Fee, Dr M Keenan, Professor A McKillop, Professor B Murphy, Mrs M Paris, Ms C Reid, Ms R Wasson

APOLOGIES

Dr D Barr, Dr G Breslin, Mr J Colgan, Professor H Farley, Professor D Hazlett, Ms A Honan

IN ATTENDANCE

Mr A G Faulkner, Mrs A Guarino, Professor P Hanna (for min 18.70)

UNRESERVED

18.41 MINUTES

The confirmed minutes of the meeting held on 14 March 2018 were signed by the Chair.

MATTERS ARISING

18.42 Assessment Matters Referred to Learning and Teaching Committee (LTC) (Min 18.6ii)

The Committee noted that the LTC had not yet completed discussion of group work assessment, involvement of PhD students in assessment in modules contributing to final classification, and timeframe for feedback.

The Chair clarified that the new degree classification algorithm was now expected to be introduced from 2019 rather than 2020, in accordance with the decision to apply changes to classification regulations to the benefit of individual students earlier (min 18.37 refers). It would consequently be important to ensure that the rules for the involvement of postgraduate students in the assessment of relevant work were reviewed. Professor Hazlett was expected to report to the first meeting next session on this matter.

18.43 Course Approvals (Min 18.15)

At the December 2017 meeting, the Committee had agreed that in future it would not consider approval of courses 'subject to fulfilment of conditions', but only after the evaluation or revalidation document had been signed off by the chairs of panels. The monitoring report at each Committee meeting would continue to inform members of progress. The Committee noted that some approvals would, therefore, be undertaken by Chair's Action in the summer. The Chair advised that if a document had not been signed off, Faculties might exceptionally ask him to permit admission. This would only be possible where Faculties had proven appropriate progress in

addressing the conditions and recommendations of the validation panel and where the viability of the provision had been established to warrant enrolment.

Ms Wasson alerted the Committee to the fact that it would be challenging to complete the Banner module database update fully in time for the September intake, with a significant number of courses pending approval, and, currently, only one member of staff responsible. It was noted that the Academic Office liaised with the Module Office on progress in completion of revised documentation.

The Committee also discussed a delay in allocation of programme codes, noting that the case mentioned may have been an isolated occurrence as the record could be created and codes issued earlier in the year, after APAG approval.

AGREED that in view of the implications of the revised approval process:

- i) Faculties be encouraged to complete the finalisation of documentation as quickly as possible;
- ii) Chairs of Evaluation and Revalidation Panels be reminded of the importance of expediting the final sign-off of the documentation.

18.44 Evaluation/Revalidation Documentation (Min 18.16)

The Committee noted that the one outstanding documentation from 2014/15 revalidation of Media Studies (UG) (unit 19) has been satisfactorily completed and the provision approved by the Pro-Vice-Chancellor (Education).

Members also noted that the revalidation of three Media programmes (unit 19Ai) had been brought forward by two years to 2017/18 at the Faculty's request but Chair's Action had been taken to limit this to undergraduate Honours Subject Journalism only (along with the evaluation of a new Single Honours strand). The remaining provision (two undergraduate degrees and Honours modular subject in Media) was now scheduled for revalidation in 2018/19.

18.45 Professional, Statutory and Regulatory Body Accreditation (Min 18.18)

The Committee noted that the Faculty of Life and Health Sciences had now provided the two missing reports from the 2014/15 academic year.

18.46 RIBA Mid-term Monitoring Review Report: Architecture (Min 18.19)

The Committee noted that a satisfactory action plan to address the RIBA report had been received.

18.47 Penalties for Exceeding Word Limits (Min 18.39)

Professor McKillop sought clarification on the wording of proposed penalties to confirm that, if the learning outcomes had been met by the student, the penalty should be capped at a pass mark and to remove any ambiguity around the nature of the scale of penalties.

AGREED: that Professor McKillop liaise with Professor Hazlett and Mrs Alleyne to amend the wording.

CHAIR'S COMMUNICATIONS

18.48 Compliance with Competition and Markets Authority Guidance

The Committee was informed that, following the decision of the Senior Leadership Team (SLT) to pass responsibility for monitoring progress on compliance to the Pro-Vice-Chancellor (Education) from the University Secretary and the standing down of the latter's Consumer Protection Law Working Group from March 2017, and in light of the Internal Auditor's concern about institutional oversight of compliance, a new implementation oversight working group would be established.

In the absence of volunteers from the Committee, Professor Bartholomew would identify a potential Chair for the working group.

COURSE APPROVAL

18.49 Academic Planning Advisory Group

Professor Murphy presented reports from two meetings of the Advisory Group, held on 22 March 2018 (Paper No ASQEC/18/13ai) and on 31 May 2018 (Paper No ASQEC/18/13aii).

The Committee received the recommendations for 11 new proposals to proceed to planning and evaluation, or without evaluation where appropriate, and proposals for new pathways, modes of delivery and locations (as summarised in Appendices 1 and 2). It noted programme withdrawals and suspensions.

The Chair drew attention to the fact that the proposed outcentre delivery of MSc International Business at Irish Times Training, Dublin, would be taught by a mix of Faculty staff and Recognised Teachers and noted potential implications for the quality of the provision. It was noted that no nominations had yet been made, but they were expected to be for a limited amount of specialist teaching.

In regard to the current wording of the admissions regulation for MBA (Non-Executive version) (normally two years' relevant work experience), and APAG's decision not to support a proposed amendment which would not accord with the Subject Benchmark statement, it was noted that this did not prevent further elaboration in marketing materials of the Faculty's approach to those without this experience.

The Chair referred to the proposed reinstatement of Minor Chinese through a combination with Major Business Studies at Magee in the context of the strategic decision in 2015 to close Modern Languages provision. As this would reverse that decision for this subject, it would be important for the proposal to be considered and approved by the SLT. Professor Bartholomew also mentioned that he was exploring opportunities with other language providers such as the Open University for offering languages.

Professor Bartholomew drew attention to the request to remove the requirement for applicants to sit the Health Professions Admission Test (HPAT) as part of the

selection process for the BSc Hons Podiatry from 2018/19. Members discussed the historically small student numbers on this course, agreeing that the removal of this barrier would help increase student numbers. The Committee accepted the rationale presented notwithstanding a preference to apply a consistent selection process across all the allied health professions.

Professor Murphy reported that the Group had discussed at both meetings the Committee's decision that validation panels should in future consider minimum and maximum cohort sizes (min 18.8 refers) and it had decided also to consider cohort size. The Group had noted various implications of recruitment falling outside the planned maximum or minimum limits for quality, viability and the KPIs. The Group felt that where the minimum number of students was not achieved and a decision was taken in late August that a programme would not run, such late cancellation could have a negative impact on the University's reputation, particularly in the case of international students. It was proposed that a task-and-finish group be established to explore the related implications, and present a paper to the next APAG for review with recommendations to ASQEC. The Chair advised that the limits were to be viewed as a guide with decisions being made on a case-by-case basis.

AGREED that:

- i) the recommendations for approval from the Academic Planning Advisory Group as set out at Appendix 1 and Appendix 2 be approved;
- ii) the Head of Quality Enhancement be asked to consider the implications of involvement of non-University staff in outcentre provision and possible guidance on optimal proportion of Recognised Teachers;
- iii) the Executive Deans of the two Faculties be asked to prepare a joint paper on the rationale for reintroduction of Chinese (Minor) and a combined Honours degree with Business Studies for consideration by SLT;
- iv) Professor Murphy establish a task-and-finish group to consider the implications of the minimum and maximum limits and student numbers.

18.50 Course Approvals

The Committee noted that Panel Chairs of two evaluation panels and five revalidation panels had confirmed that conditions and recommendations had been satisfactorily addressed (Paper No ASQEC/18/13b).

AGREED: that the recommendations of the panels be approved (Appendix 3).

18.51 Final Evaluation/Revalidation Documents

The Committee received a statement on progress made in relation to the submission of outstanding final evaluation/revalidation documents from 2016/17 and 2017/18 (Paper No ASQEC/18/13c).

For the two courses remaining from 2016/17, the Committee noted that the Diploma in Foundation Studies (International Foundation Programme) had now been approved and that final documentation was expected shortly for the MA International

Journalism (Hostile Environment Reporting). Both courses had deferred first intake to September 2018.

The Committee was informed that for the current year a further six documents had been satisfactorily completed since the last meeting and 33 documents remain to be submitted/checked. The Chair reiterated that as no further ASQEC meetings were scheduled for this year, Chair's Action would be required to approve recommendations from panels and, if conditions of approval had not been fulfilled, exceptionally, to consider admission pending final approval (mins 18.15 and 18.43 refer).

18.52 Course Revisions

The Committee noted the revisions and new short-course modules approved by Faculties and ADDL since 14 March 2018 (Paper No ASQEC/18/13d) (Appendix 4). The Chair welcomed the removal of identified prerequisites and reduction in assessment load. Professor Fee commended the Law School's holistic approach in examining a suite of modules concurrently to ensure consistency across the modules.

18.53 Extension of Approval

The Committee noted that Chair's Action had been taken to grant a one-year extension for BSc Hons Computing Systems and MSc Professional Software Development at QAHE with revalidation now scheduled for 2018/19.

The Committee discussed a request for a one-year extension to include 2019 intake for FdSc Holistic and Integrative Health Therapies (NWRC, SWC) to allow the Colleges to address low recruitment (Paper No ASQEC/18/13e). The Chair expressed concern that a model of delivery which the Colleges considered not to be fit for purpose should continue for two more years. Professor McKillop attested to the academic currency of the provision explaining that the low recruitment was due to the provision not being aligned with market needs. The Committee considered it preferable for the Colleges to address this matter more quickly.

The Committee discussed a request for a further two-year extension for BSc Hons Nursing, which had last been revalidated in 2011/12 and had previously been granted a two-year extension in 2015/16 for 2017 and 2018 intakes. This request was for the 2019 intake, with revalidation to be scheduled in 2019/20, on account of recent significant changes in the Regulatory Body's requirements which were being managed on a regional basis for 2020 introduction. It was noted that no issues were identified regarding standards and quality by the external examiner and the annual monitoring data, and that the course team was engaging with the Curriculum Design Framework.

AGREED that:

- i) the request for a one year extension for FdSc Holistic and Integrative Health Therapies (NWRC, SWC) not be approved, but that revalidation be deferred to the second semester of 2018/19;
- ii) the two year extension for BSc Hons Nursing be approved.

DEPARTURES AND VARIATIONS FROM THE UNIVERSITY'S REGULATORY FRAMEWORK

18.54 The Committee received seven proposals for new departures or continuation of existing ones arising from recent evaluation/revalidation events.

18.55 MA Teaching English to Speakers of Other Languages

The Committee considered Paper No ASQEC/18/14a) from the Faculty of Arts, Humanities and Social Sciences requesting that the full-time mode be allowed to depart from the expectation of an equal study load between semesters as part of course design and exceed the norm of 60 credit points in semester 1 with a reduced load in semester 2, with an imbalanced study load of 75/45 credit points. The Faculty sought to maintain the current structure, which had been recently re-approved by the Revalidation Panel.

The Committee commended the use of student consultation in the decision-making process, allowing the students' voice to contribute to the design of the provision.

AGREED: that the request be approved.

18.56 BSc Hons Community Youth Work and BSc Hons Community Development: Level 5 Contribution

The Committee considered Paper No ASQEC/18/14b) from the Faculty of Arts, Humanities and Social Sciences requesting to continue the current variation which included a level 5 contribution to classification for BSc Hons Community Youth Work, and to extend it to BSc Hons Community Development. The Faculty proposed to move from 75/25 to 70/30 weighting from 2018 intake. The Chair advised members that the outcome of the student vote on the preferred classification weighting was not yet known, and asked whether the Faculty would accept a 60/40 weighting if that was the result, or whether the proposed weighting was a PSRB requirement.

AGREED: that the request for a level 5 contribution be approved and that Professor Fee clarify whether the professional bodies offered any flexibility in the weighting.

18.57 BSc Hons Community Development and BSc Hons and PgDip/MSc Community Youth Work: APEL

The Committee considered Paper No ASQEC/18/14c) from the Faculty of Arts, Humanities and Social Sciences requesting not to permit Accreditation of Prior Experiential Learning (APEL) at Level 5 and in a Level 4 placement module, to meet the PSRB requirement.

Professor Fee also reported that the professional body for the BSc Hons and PgDip/MSc Community Youth Work permitted no accreditation of prior learning in these professionally endorsed courses and asked that that restriction also be applied.

AGREED: that the requests be approved in line with the requirements of the two PSRBs.

18.58 MSc Social Policy

The Committee considered Paper No ASQEC/18/14d) from the Faculty of Arts, Humanities and Social Sciences regarding the departure from the expectation that exit awards carry the same title as the main award. A distinct exit award of Postgraduate Certificate in Research Methods was proposed for students who had completed two research methods modules and had not taken or passed the other two modules in social policy. (A separate Postgraduate Certificate exit award in Social Policy was associated with these modules.)

AGREED: that the request be approved.

18.59 PgDip/MSc Professional Development in Social Work and PgDip/MSc Development and Co-Production of Social Care Research

The Committee considered Paper No ASQEC/18/14e) from the Faculty of Arts, Humanities and Social Sciences regarding a departure from the University's regulations in relation to APEL. The Faculty proposed not to allow exemption in accordance with the expectation of the PSRB. It was noted the 'Independent Assessment Route' within the existing course structure addressed experiential learning and was approved by the Northern Ireland Social Care Council.

The Committee also considered the proposal not to allow an Aegrotat award explaining that this award might cause a confusion regarding competence in professional practice.

AGREED: that the requests be approved.

18.60 Allied Health Professions

The Committee considered Paper No ASQEC/18/14f) from the Faculty of Life and Health Sciences proposing to restrict the number of resit opportunities in practice placement modules to one, in the following six degrees:

- BSc Hons Occupational Therapy
- BSc Hons Physiotherapy
- BSc Hons Podiatry
- BSc Hons Diagnostic Radiography and Imaging
- BSc Hons Radiotherapy and Oncology
- BSc Hons Speech and Language Therapy

The Committee noted that this restriction was a continuation of the existing practice approved following the last revalidation and was supported by the HCPC.

The Committee also considered the proposal to continue to use distinct exit award titles as these were professions with protected titles. 'Applied Health Studies' would be used.

AGREED: that the requests be approved.

18.61 FdSc Paramedic Practice at NI Ambulance Service

The Committee noted that, as 'Paramedic' was a protected title, the CertHE exit award title of 'Ambulance Studies' had been approved by Chair's Action at the evaluation event.

18.62 CURRICULUM MANAGEMENT SYSTEM

The Committee noted that consideration had been given to replacing the University's Curriculum Management System with a proprietary product such as that of Worktribe. Following a presentation by that company, and consultation with users in April, it had been decided to maintain the University's bespoke system although this would be kept under review.

Dr Keenan raised concern regarding the time taken to resolve specific CMS issues which had been referred to the Information Services Department and the supplier. Although more formal ongoing governance for CMS had yet to be put in place, the Chair explained that CMS had been added as a standing item on the Committee's agenda so that members might discuss matters in this forum, and to provide an opportunity to monitor progress. He suggested that members might identify topics in advance to the Academic Office. (Technical problems/issues should continue to be reported to ISD's service desk for resolution.)

18.63 ANNUAL MONITORING OF UNDERGRADUATE PROVISION: CONTINUOUS ASSURANCE OF ENHANCEMENT CYCLE

The Committee received Paper No ASQEC/18/15 setting out proposed changes to annual monitoring through the 'Continuous Assurance of Enhancement Cycle' (CAEC). This had been developed to address weaknesses in achieving enhancement and embedding of good practice as well as to improve the attention given to persistent issues in some courses. The Committee was informed that CAEC would initially focus on full-time undergraduate courses. Further consideration was being given to arrangements for part-time and postgraduate provision.

The paper detailed the new risk-based approach with categorisation of courses according to a range of quantitative and qualitative metrics. The three proposed categories were: Active Monitoring; Local Enhancement; and Academic Excellence. A schedule of monthly meetings between the Pro-Vice-Chancellor (Education) and Associate Deans (Education) would discuss datasets, actions and progress.

The Committee noted that courses in the Active Monitoring group would be supported by CHERP which would also provide support for other provision if requested. It would seek to identify institutional learning from the process. NSS 'special measures' activity and oversight would continue, and be extended to cover courses with poor retention.

The Chair welcomed these changes, noting that they reflected the University's data centred approach. He also commended the proposal to recognise and reward academic excellence through access to funding for resources or CPD activity.

Professor Murphy requested that data relating to widening access and participation be integrated within the process. Currently these were provided separately to Associate Deans.

AGREED that:

- i) the proposed revisions to the annual monitoring process be approved;
- ii) WP datasets be included in the CAEC process.

18.64 STUDENT PARTICIPATION IN NATIONAL SURVEYS 2018

The Committee noted the participation levels in the National Student Survey (NSS) and the Postgraduate Taught Experience Survey (PTES) in 2018 as set out in Paper No ASQEC/18/16.

The Chair explained that the 76% response rate for NSS was 6% above the national average. He added that the 14% participation level in the PTES was not an unusual response rate for the sector and that it was sufficient to be useful and informative.

Professor Bartholomew thanked everyone involved in the process for their efforts in achieving these response levels and advised that the next meeting would receive reports analysing the results.

18.65 ANNUAL REPORTS ON APPEALS AND CHEATING IN EXAMINATIONS: 2016/17

Ms Wasson presented annual reports for student appeals and cheating in examinations for 2016/17 (Paper No ASQEC/18/17). She advised that the 2017/18 report would be presented to the Committee next session.

18.66 Appeals

The Committee noted that 320 appeals had been made on the basis of new evidence of extenuating circumstances which had not been disclosed prior to meetings of Boards of Examiners (SA1). In keeping with previous years, in a high proportion of cases the new evidence was compelling and appeals were allowed (85%). Just over one-third of the 30 appeals on grounds of procedural irregularity (SA2) were upheld.

The Chair was assured by the Associate Deans that, although there were no formal enhancement mechanisms based on SA2 appeals, learning from the specific cases was applied within the Faculties.

18.67 Cheating in Examinations

The Committee noted a small number (19) of detected cases of cheating in examinations or breaches of examination regulations in 2016/17, 10 of which were at QAHE.

Members noted that nine incidents related to unauthorised possession of a mobile phone, and discussed current arrangements. In addition to advance notices, invigilators reminded candidates of the regulations, asking them to place phones away from their person under their desk. The Chair suggested the use of a clear

plastic bag on the candidate's desk as an alternative. Ms Downey, as a student representative, welcomed this proposal, explaining that the stress of the examination might lead to students not following current instructions.

The Committee also discussed issues relating to the general volume and frequency of requests from students to use the toilet facilities during examinations, agreeing that the current scale of comfort breaks was extremely disruptive to other students and stressful for invigilators as well as providing clear opportunities for cheating. Comments from members suggested that a culture of laxity had developed at Ulster with students expecting frequent breaks, which was out of keeping with the norm in the sector for such assessment. The Chair advised that he would review this matter over the summer and consider steps to address the problem.

Ms Wasson noted that she had previously been asked to report on cheating in coursework (other than plagiarism) as well as examinations (min 17.87 refers). Her current report dealt with cheating in examinations which were managed by her Department. She proposed, in order to provide a comprehensive picture, to expand the Plagiarism Register to include other forms of cheating in coursework. This information should be maintained by faculties, which dealt with cheating in coursework, in the same way as plagiarism data.

AGREED that:

- i) Student Administration extend the Plagiarism Register to allow Faculties to record other forms of cheating;
- ii) from 2018/19 Faculties maintain records of all forms of cheating in coursework in the Register for future reporting to the Committee.

18.68 EXTENUATING CIRCUMSTANCES: PRINCIPLES FOR IMPLEMENTATION

The Committee received Paper No ASQEC/18/18 setting out revised guidance on Extenuating Circumstances. At its February 2017 meeting, Committee members had been concerned about consistency in dealing with cases (EC1 forms) and it had been agreed to review the University's policy. It had agreed that the then Guidelines should be reviewed, in particular to ensure that the advice on mental health matters was sufficient to support staff in making decisions, and that they be retitled and presented as 'Principles for Implementation', which would be required to be upheld across the University (min 17.58 refers).

Ms Wasson presented the proposed Principles, updated following a review which had been undertaken with Student Support. The Chair welcomed the recommendation that either a panel at course, School or Faculty level (as works best for the Faculty) should consider EC1 forms, rather than leaving this to the sole discretion of the course director. This approach would help to achieve consistency.

Ms Wasson proposed to make revised guidelines, available to students in an appropriate format.

The Committee recorded its thanks to the Associate Deans, Student Support and Mr Colm Crean who had assisted the review.

AGREED that:

- i) the Principles for Implementation be endorsed;
- ii) Student Administration make updated guidance available to the student population.

18.69 COLLABORATIVE PARTNERSHIPS FORUM

Mrs Paris presented a report from the meeting of the Collaborative Partnership Forum on 18 April 2018 (Paper No ASQEC/18/19).

Minimum and Maximum Cohort Sizes (Item 1)

The Committee noted that the Forum had agreed a process to deal with the approval of variations to approved maximum numbers: proposals to increase cohorts must be approved by the college HE Co-ordinator and submitted with evidence of appropriate resourcing by 30 August through a CA3 form for Faculty consideration. Mrs Paris highlighted that the Forum did not support 'clawback' as a penalty for unauthorised over-recruitment (min 18.33 refers) as this could cause the cohort size to drop below the minimum number and affect the student experience.

AGREED: that the penalty for unauthorised over-recruitment should be set at a point no lower than the minimum approved student number.

Prerequisites (Item 2)

The Committee noted that the Forum was applying the University's new approach to ensure that carrying failure up to 20 credit points was only restricted in accordance with a PSRB requirement.

Work Based Learning Extensions (Item 4)

The Committee noted that the Forum had developed guidance on permitted extensions to periods of WBL and their timing, a matter arising from the 2016/17 annual course review.

18.70 COLLABORATIVE STRATEGY

Professor Hanna presented the report of the Collaborative Strategy Working Group (Paper No ASQEC/18/20).

Collaborative Strategy (Item 2)

The proposed Strategy had developed 11 Principles and seven key objectives, aligned to the University's Strategic Plan and the KPIs in the balanced scorecard for the next five years. The Chair emphasised, that while the Principles applied to both local and International partnerships, the objectives relate to local partnerships only, as international partnerships would be addressed through the new Global Engagement Strategy.

AGREED that:

- i) the Principles for Collaborative Partnerships be approved (Appendix 5).
- ii) the proposed objectives be adopted.

Approval of New International Partners (Item 3)

The Committee noted that the Working Group had developed a new process for the initial due-diligence strategic assessment of proposed international partners. Consideration of academic standards and quality would be carried out separately by Quality Enhancement with a report to ASQEC while legal, financial and reputational consideration would be co-ordinated by the Global Engagement Department in collaboration with Finance and the Office of the University Secretary for consideration by SLT. These would run in parallel, with both having to be satisfied.

The Chair welcomed the subsequent two-stage Institutional Recognition process (which would be applied for Myanmar Institute of Business) whereby the Faculty's support mechanisms would be assessed before Recognition and Evaluation Panel visits (see min 18.72).

AGREED: that the proposed process for approving new international partners be adopted.

Role of Subject Partnership Manager (Item 4)

The Committee considered the Working Group's recommendations following a review of the role of the Subject Partner Manager. These included revised responsibilities and renaming to 'Faculty Partnership Manager'.

The Committee discussed the proposal to award a stipend for this role. Members acknowledged that this was a senior role with strategic importance, agreeing that it should be recognised appropriately. The Chair advised that this would have financial implications for Faculty budgets and that Executive Deans should be consulted. It was noted that other roles such as Course Director did not carry a stipend. It was agreed that this matter should be raised with the Director of People and Culture, and a paper be considered by SLT. Professor Hanna offered to assist in this.

AGREED that:

- i) this post be renamed 'Faculty Partnership Manager';
- ii) the revised role and responsibilities be approved;
- iii) the Chair liaise with the Director of People and Culture, for a paper for SLT on the question of a stipend and the implications for other roles.

Minimum Cohort Size (Item 5.1)

The Committee considered the proposed minimum of 15 students per cohort (to combine full-time and part-time if students were taught together). It was noted that

the proposal would have some bearing on the work of Professor Murphy's task-and-finish group (min 18.49).

AGREED: that as a guideline, a minimum enrolment for first year students be set at 15 (FT/PT combined) per programme and that programmes which recruit below that number should have intake suspended unless a convincing case was provided.

Maximum Cohort Size (Item 5.2)

The Committee noted that, in situations where partner institutions recruited above the maximum student intake agreed at evaluation/revalidation without seeking permission from the Faculty in accordance with the process set out in min 18.69, the University should reserve the right to suspend further intakes as such over-recruitment would have implications for the University's Academic Plan.

AGREED: that where over-recruitment occurred without University approval further intakes be suspended until the Faculty was provided with satisfactory assurance that processes were in place to adhere to the maximum number set.

Fee Model (Item 5.3)

The Working Group proposed a review of the current fee model which Professor Hanna explained was based on minimum and maximum student numbers. The maximum fee cap for full-time programmes was 20 and for part-time programmes 40. If a partner institution recruited more than the upper limit no additional income came to the University. (The minimum income was for 15 full-time or 30 part-time students even if this number was not recruited.)

The Chair suggested that this model related directly to the problem of over-recruitment as it incentivised partner institutions to exceed the agreed maximum student number. He noted that this review should be contextualised in terms of the work he was undertaking around portfolio planning, bringing together the Admissions Strategy, Collaborative Strategy and Academic Plan management.

AGREED: that the Finance Department be asked to review the University's fee model for collaborative activity.

18.71 APPROVAL OF NEW PARTNER: NI AMBULANCE SERVICE

The Committee received the report from the Recognition Panel which had met to consider approval of the Northern Ireland Ambulance Service for recognition under Ordinance XXVIII: Recognition of Institutions (Paper No ASQEC/18/21).

It was noted the evaluation panel for a Foundation degree in Paramedic Practice had met on the same day and the University and professional body had set a significant number of conditions of approval.

AGREED that:

- i) it be recommended to Senate that the Northern Ireland Ambulance Service Health and Social Care Trust be recognised under Ordinance XXVIII and added to the Schedule of approved institutions;
- ii) the partner be approved for an initial period of five years.

18.72 DUE DILIGENCE REPORT (ACADEMIC STANDARDS AND QUALITY) FOR PROPOSED NEW INTERNATIONAL PARTNER: MYANMAR INSTITUTE OF BUSINESS

The Committee received, in accordance with the new process for the initial consideration of prospective partners the initial due-diligence, strategic assessment of risk for academic standards and quality in regard to a proposed partner, Myanmar Institute of Business (MIB) (Paper No ASQEC/18/22) (min 18.70 refers). It was noted that while SLT had considered the appropriateness of the University engaging in partnership activity in Myanmar and had confirmed that, taking account of British Council support for such developments, there was no objection in principle, SLT would consider the legal, financial and reputational aspects of due diligence for this particular institution.

The Ulster University Business School had identified MIB as a potential new international partner. It was noted that MIB was recently established with very limited experience in higher education provision. The proposal was for courses offered by the Business School to be taught by MIB in Yangon, Myanmar on a franchised basis. Under the University's models for collaboration, MIB would be considered an Affiliate College of the University for this purpose and students on the franchised courses would be full Ulster students with all associated rights.

The overall assessment was 'High Risk', which would require significant commitment from the Faculty to mitigate. Consequently a two-stage institutional approval was proposed. The first Stage would test the Faculty's preparedness and capacity for effective management and monitoring. Outcomes would inform a Stage 2 visit.

AGREED that:

- i) the High Risk academic assessment be endorsed;
- ii) subject to SLT confirmation of its satisfactory risk assessment, the proposal proceed to the next stage of the institutional approval process.

18.73 PRIZES AND AWARDS

The Committee received Paper No ASQEC/18/23, which set out proposals for the establishment of two new prizes for approval:

- Radox Postgraduate Stratified Medicine Award (MSc Stratified Medicine);
- Belfast Titanic Hotel Prize (MSc International Event Management/MSc International Hospitality Management/MSc International Tourism Management).

The Committee also noted three new prizes approved by Chair's action on behalf of the Committee and Council to be awarded in the current academic year:

- Mirror Media Award (PgDip in Digital Media Communication);
- Morrow Communications Dissertation Award (BSc (Hons) Communication, Advertising and Marketing/ BSc (Hons) Communication, Management and Public Relations);
- Paul Hagan Memorial Award (MSci (Hons) Pharmaceutical Bioscience).

AGREED: that Chair's Action be endorsed and that the new prizes be recommended for approval on behalf of Council by the Pro-Vice-Chancellor (Education).

18.74 DATES OF SEMESTERS: 2023/24

The Committee received Paper No ASQEC/18/24 setting out the proposed dates for semesters for 2023/24. It noted that the final shape of the academic year was subject to outcomes of the work of the Academic Year Working Group.

AGREED: that dates of semester for 2023/24 be approved as follows:

Introductory period	Monday 18 September 2023 - Friday 22 September 2023
<u>Autumn Semester</u>	Monday 25 September 2023 – Friday 26 January 2024
(Christmas vacation	Monday 18 December 2023 – Friday 5 January 2024)
Examinations begin	Monday 8 January 2024
<u>Spring Semester</u>	Monday 29 January 2024 – Friday 31 May 2024
(Easter vacation	Monday 25 March 2024 – Friday 5 April 2024)
(Revision week	Tuesday 7 May 2024 – Friday 10 May 2024)
Examinations begin	Monday 13 May 2024
<u>Summer Semester</u> (intensive)	Monday 22 July 2024 – Friday 13 September 2024
Examinations begin	Monday 2 September 2024
<u>Supplementary Examinations</u>	Wednesday 14 August 2024 – Thursday 22 August 2024

Duration: 2 hours and 20 mins

25 June 2018

AGF/AGu/lh

ACADEMIC PLANNING ADVISORY GROUP (22.03.18)

1 RECOMMENDATIONS TO ASQEC FOR APPROVAL

NEW COURSE PROPOSAL TO PROCEED TO PLANNING AND EVALUATION

SEPTEMBER 2018 START

Faculty of Arts, Humanities and Social Sciences

Single Honours Subject Strand: Journalism (FT/PT) (CE).

PROPOSALS TO ADD NEW PATHWAY FROM 2018/19

Faculty of Life and Health Sciences

BSc Hons Health and Wellbeing

To introduce a new named 'Global Health' pathway for students who have successfully completed two years of an undergraduate Nursing programme at Nanjing University of Chinese Medicine.

Ulster University Business School

MSc International Business

To introduce a new optional Advanced Practice pathway (60 credit points) at Magee, Irish Times Training and fully online.

PROPOSALS FOR NEW LOCATION / MODE FROM 2018/19

Ulster University Business School

MSc International Business

To offer the programme at Irish Times Training, Dublin (outcentre) (FT/PT).

MBA (Non-Executive version)

To offer the programme at ME (FT).

ASKING GRADE AMENDMENT

Faculty of Life and Health Sciences

BSc Hons Environmental Science

BSc Hons Environmental Science with Education

BSc Hons Environmental Science with Psychology

BSc Hons Geography

BSc Hons Geography with Education

BSc Hons Geography with Psychology.

To increase the tariff range asking grades from 220-260 to 240-300 from September 2019 intake.

2 FOR INFORMATION: PROGRAMME WITHDRAWALS [noted by the Academic Planning Advisory Group]

Faculty of Arts, Humanities and Social Sciences

Last intake 2017/18

Certificate in Ireland: History and Culture (CE)

Certificate in Irish Studies (ME)

CertHE Ireland: History and Culture (CE)

CertHE in Irish Studies (ME)

AdvCert in Ireland: History and Culture (CE)

AdvCert/AdvDip in Culture and War (CE)

BA Hons Irish History and Politics (ME)

PgDip/MA Modern Irish (BT/ME).

ACADEMIC PLANNING ADVISORY GROUP (31.05.18)

1 RECOMMENDATIONS TO ASQEC FOR APPROVAL

NEW COURSE PROPOSALS TO PROCEED TO PLANNING AND EVALUATION OR TO BE APPROVED WITHOUT EVALUATION*

(subject to the fulfilment of additional requirements, where applicable)

SEPTEMBER 2018 START

Faculty of Arts, Humanities and Social Sciences

PgCert/PgDip Intellectual Property Law and Practice* (FT/PT) (ME from September 2018 / DL to be introduced later)

MA Linguistics and TESOL* (FT/PT) (BT)

LLM International Commercial Law and ADR* (FT/PT) (ME)

Faculty of Computing, Engineering and the Built Environment

BEng Hons Artificial Intelligence (FT/PT) (ME) [note: this was part of Unit 16D revalidation in May 2018]

NOVEMBER 2018 START

Ulster University Business School

FdSc Management Practice (with Specialisms)* (PT) (JN/Outcentres) in collaboration with Irish Times Training and Lidl.

JANUARY 2019 START

[+ subject to Institutional approval]

Ulster University Business School

PgDip/MSc Agri-Food and Global Competitiveness (PT) (JN/BT)

MSc Strategic Accounting (FT/PT) (JN and QAHE [London])

BSc Hons Business Studies (FT) (Myanmar Institute of Business (MIB))⁺

MBA (FT) (Myanmar Institute of Business (MIB))⁺

SEPTEMBER 2019 START

Faculty of Arts, Humanities and Social Sciences

Undergraduate Honours Subject: Music, Sound and Technology (Single Hons/Major) (FT) (ME)

MSc Games Design (FT) (BT/DL)

PROPOSALS TO ADD NEW PATHWAY FROM SEPTEMBER 2018

Faculty of Arts, Humanities and Social Sciences

BSc Hons Criminology and Criminal Justice (FT/PT) (JN)
To introduce a new named 'Applied Practice' pathway (120 credit points).

Ulster University Business School

MBA (Non-Executive version) (JN/QAHE) and MSc Marketing (standard and extended) (JN/QAHE)
To note that the Faculty has added the additional 60-credit point 'Advanced Practice' pathway, previously introduced in MSc International Business at ME and QAHE.

PROPOSAL TO ADD PLACEMENT YEAR FROM 2018

Faculty of Computing, Engineering and the Built Environment

BSc Hons Computing Systems (FT) at QAHE (London)
To incorporate an optional placement year (leading to award of DPP).

PROPOSALS FOR NEW LOCATION / MODE

Faculty of Arts, Humanities and Social Sciences

Undergraduate Honours Subject: Chinese (Minor)
To reinstate the Subject and to relocate it from Coleraine to Magee from 2019/20.

Faculty of Life and Health Sciences

BSc Hons Football Coaching and Business Management
To offer the programme (Level 6 only) in full-time mode from 2019/20.

Ulster University Business School

BSc Hons Business Studies at South West College
To offer two Level 5 modules at the Dungannon campus (as a University outcentre) from 2018/19.

MSc Management and Corporate Governance (Marino Institute of Education – outcentre)
To offer the PgDip element of the course in full-time mode from 2018/19.

PROPOSALS FOR TITLE CHANGE

Faculty of Arts, Humanities and Social Sciences

From: MSc Social Research Skills (DL)

To: MSc Social Policy (JN) (approved by Revalidation Panel in January 2018) [effective from 2018/19]

Faculty of Computing, Engineering and the Built Environment

From: BEng Hons Computer Engineering

To: BEng Hons Electronics and Embedded Systems (approved by Revalidation Panel in May 2018) [effective from 2018/19]

Faculty of Life and Health Sciences

From: FdSc Responding to Alcohol and Drug Misuse (North West Regional College)

To: FdSc Responding to Alcohol and Drug Use (recommended by Revalidation Panel in November 2017) [effective from 2018/19]

Ulster University Business School

From: MSc Applied Finance

To: MSc Global Investment Management (JN and HKU SPACE) (approved by Revalidation Panel in May 2018) [effective from 2018/19]

NEW UNDERGRADUATE HONOURS SUBJECT COMBINATION

BSc Hons Business Studies with Chinese (FT) (ME) from 2019/20

[Approved by the Campus Co-ordinating Group]

SELECTION REQUIREMENTS AMENDMENT

Faculty of Life and Health Sciences

BSc Hons Podiatry

To remove the requirement to sit the HPAT as part of the selection process for the programme from 2018/19.

2 FOR INFORMATION: PROGRAMME SUSPENSIONS [noted by the Academic Planning Advisory Group]

Faculty of Arts, Humanities and Social Sciences

No intake 2018/29

Access Diploma in Adult Learning – Community Development pathway at Southern Regional College (Newry campus) (FT/PT).

Faculty of Computing, Engineering and the Built Environment

No intake 2018/19

FdSc Architectural Technology at Southern Regional College (Portadown campus) (FT);

FdSc Computing at Southern Regional College (Portadown campus) (PT);

FdSc Interactive Media at Southern Regional College (Armagh campus) (FT).

Ulster University Business School

No intake 2018/19

FdSc International Travel and Tourism Management at Southern Regional College (Newry campus) (PT).

FOR INFORMATION: PROGRAMME WITHDRAWALS [noted by the Academic Planning Advisory Group]

Access, Digital and Distributed Learning

Last intake 2013/14

Graduate Certificate in Professional Practice (PT) (JN)

Ulster University Business School

No intake

FdSc Accounting (PT) at Belfast Metropolitan College (Titanic Quarter campus).

FdSc Marketing (PT) at Belfast Metropolitan College (Titanic Quarter campus).

Last intake 2015/16

Advanced Diploma in Sustainable Investment for the Third Sector (JN/ME) (PT).

Last intake 2017/18

Advanced Certificate in Management Practice (Cavan Innovation and Technology Centre);

Advanced Certificate in Management Practice (SportConneX);

Advanced Diploma in Management Practice (Cavan Innovation and Technology Centre);

BSc Hons Management Practice (Police Rehabilitation and Retraining Trust);

BSc Hons Management Practice (Cavan Innovation and Technology Centre);

BSc Hons Management Practice (Resource);

Undergraduate Honours Subject: Finance (Minor) (JN) (FT) [offered in conjunction with Economics Major].

COURSE APPROVALS

The Committee under delegated authority from Senate is asked to endorse recommendations for approval as indicated.

COURSE APPROVAL

FACULTY	COURSE TITLE	MODE		INTAKES	LOCATION	INTAKE	
		FT	PT			FT	PT
ACCESS, DIGITAL AND DISTRIBUTED LEARNING	Diploma in Foundation Studies (with named pathways)	✓		2017 – 2021 Note: only one intake per year [two originally proposed] [Originally proposed to have 1 st intake in Jan 2017 – now Sept 2018]	JN/CE [originally proposed for JN/ME/CE/BT] JN only in 2018		
ARTS, HUMANITIES AND SOCIAL SCIENCES	MSc Art Therapy (with PgDip exit award)	✓	✓	2018 - 2022	BT		

COURSE RE-APPROVAL

FACULTY	REVAL UNIT	COURSE TITLE	MODE		INTAKES	LOCATION	INTAKE	
			FT	PT			FT	PT
COMPUTING, ENGINEERING AND THE BUILT ENVIRONMENT	16Ai	Graduate Diploma in Computing (Data Analytics / Software Engineering) (with Grad Cert exit award)		✓	2018 – 2022	Microsoft, Dublin		
		MSc Professional Software Development (with PgCert and PgDip exit awards)	✓	✓ From Sept 2018	2018 – 2022	ME		
	16B1a	BSc Hons Computing Science (with CertHE and AB exit awards)	✓		2018 – 2022	JN		
	BEng Hons Computer Science (with CertHE and AB exit awards)	✓		2018 – 2022	JN			

		BSc Hons Computing Technologies (with CertHE and AB exit awards)	✓		2018 – 2022	JN		
		BSc Hons Interactive Computing (with CertHE and AB exit awards) [previously BSc Hons Interactive Multimedia Design]	✓		2018 – 2022	JN		
		BEng Hons Software Engineering (with CertHE and AB exit awards)	✓		2018 – 2022	JN		
		BSc Hons Computing Systems (with CertHE and AB exit awards)		✓	2018 - 2022	JN + South West College (Enniskillen) [Levels 5 & 6]		
ULSTER UNIVERSITY BUSINESS SCHOOL	5C1	BSc Hons Human Resource Management (with AB exit award) (with DPP/DPP(I))	✓		2018 – 2022	JN		
		BSc Hons Management and Leadership Development (with AB exit award)	✓		2018 – 2022	JN		
	5Di	UG Hons Subject: Accounting (Main/Minor) (with CertHE and AB exit awards)	✓		2018 - 2022	ME		
		UG Hons Subject: Marketing (Main/Minor) (with CertHE and AB exit awards)	✓		2018 - 2022	ME		
		BSc Hons Business Information Systems (with CertHE and AB exit awards)	✓		2018 - 2022	ME		
		UG Hons Subject: Business Studies (Single Hons/Major) and Business (Minor) (with CertHE and AB exit awards)	✓	✓ [Not Major/ Minor]	2018 - 2022	ME		
		BSc Hons Accounting with Specialisms (Management, Taxation, Information Systems) (with CertHE and AB exit awards)	✓	✓	2018 - 2022	ME		
		Graduate Certificate in Business (with CertHE and AB exit awards)	✓		2018 - 2022	JN/ME		
5Gi	MSc Management (with PgCert and PgDip exit awards)	✓	✓	2018 – 2022	JN			

		MBA (Executive) (with PgCert and PgDip exit awards)	✓ JN	✓ JN/ME	2018 – 2022	JN/ME		
		MBA (Non-Executive) (with PgCert and PgDip exit awards)	✓		2018 – 2022	JN		
		MSc Sport Management (with PgCert and PgDip exit awards)	✓	✓	2018 - 2022	JN		

COURSE REVISIONS AND NEW SHORT COURSE MODULES 2017/18

Authority for approval of course revisions, except for course titles, locations and modes of attendance, and short-course modules is delegated by Senate to Faculties and Access, Digital and Distributed Learning.

The following revisions have been approved by them since 14 March 2018.

ACCESS, DIGITAL AND DISTRIBUTED LEARNING**Course Revisions****Graduate Certificate in Professional Practice**

To withdraw and permanently archive modules LLL501 and 502;

Postgraduate Certificate in Higher Education Practice

To make module PHE705 available in Semester 1 as well as 2.

Credit-bearing Short Courses**Certificate of Personal and Professional Development Framework**

To add one 10-point and one 20-point Level 4 module to the framework, PPD348, 'Planning and Assessment within the Learning Environment' and PPD351 'Teaching Skills and Methodologies for the Foreign Language Teaching Professional'; to revise PPD352 to 10 credit points; to remove PPD083 from the Framework.

ARTS, HUMANITIES AND SOCIAL SCIENCES**Course Revisions****Access Diploma in Science at Northern Regional College (Ballymena, Coleraine, Newtownabbey, Magherafelt)**

To substitute the 'Research Methods' (COM050) module with 'Research Statistics with ICT' (SOC031) from 2017/18;

BSc Hons Social Work

To revise the delivery, learning outcomes and assessment of module SWK547; to revise the delivery of module SWK506 to reduce to a two-hour lecture and a one-hour seminar per week for 12 weeks; to revise the delivery, learning outcomes and assessment of module SWK547;

BA Hons Textile Art, Design and Fashion

To revise the title of module TDF505 and the timing of its start in semester 1;

LLM Human Rights Law and Transitional Justice

LLM Gender, Conflict and Human Rights

To add a new optional module, LAW759, 'Using Film and Digital Storytelling for Human Rights Research and Advocacy';

MSc Professional Development in Social Work

To introduce three new 30-credit point modules, SWK758, 'Shared Understandings – Social Work and Community Development', SWK759, 'Social Work and Community Development in a Changing and Diverse Society' and SWK760, 'Implementing Community Development Initiatives in Social Work Practice';

MA TESOL

To reduce the word limit in the dissertation module with effect from the current year (2017/18).

COMPUTING, ENGINEERING AND THE BUILT ENVIRONMENT

Course Revisions

CertHE Engineering at Northern Regional College

FdEng Mechanical and Manufacturing Engineering at Northern Regional College

To revise the assessment strategy in module MEC344 from 2017/18;

BSc Hons Biomedical Engineering

BEng Hons Electronic Engineering

BEng Hons Engineering Management

BEng Hons Mechanical Engineering

BEng Hons Mechatronic Engineering

BSc Hons Technology with Design

To remove identified prerequisites in the module descriptions: BME501; EEE366, 423, 424, 526, 527, 528; MEC328, 355, 356, 359, 502, 510, 812;

Undergraduate Hons Subject: Computer Science

BSc Hons Computer Science (Software Systems Development)

BEng Hons Computer Games Development

BEng Hons Computer Engineering

BSc Hons Information Technologies

BEng Hons Electrical and Electronic Engineering

To remove identified prerequisites in six module descriptions;

BSc Hons Real Estate

To revise the assessment strategy in module SUR328 from 2017/18.

Credit-bearing Short Courses

Postgraduate Certificate of Professional Development Framework

To add to the framework a new 5-credit point module, COM743, 'Connected Health Summer School'.

LIFE AND HEALTH SCIENCES

Course Revisions

Access Diploma in Science at Northern Regional College (Ballymena, Coleraine, Newtownabbey, Magherafelt)

To substitute the 'Research Methods' (COM050) module with 'Research Statistics with ICT' (SOC031) from 2017/18;

FdSc Health and Social Care at six colleges

To revise the assessment strategy in module 'Innovative Practices to Support Health and Well-being';

Undergraduate Hons Subject: Psychology

BSc Hons Social Psychology

To introduce PSY561 and 565 early, from 2018/19;

BSc Hons Adult Nursing

To revise the assessment strategy in module NUR372;

BSc (Hons) Pharmaceutical Sciences

To replace module PHA518 with PHA515; to revise module PHA520 (now fully online, revised learning outcomes);

BSc Hons Psychology

To withdraw and permanently archive module PSY521;

BSc Hons Specialist Community Public Health Nursing

PgDip Specialist Community Public Health Nursing

To correct the PSRB record;

BSc Hons Stratified Medicine

To increase the contact time in module BIO541 through an increase in tutorial hours;

PgCert/Dip/MSc Sensory Integration

To retrospectively identify the programme's outcentre locations; to revise OTH818 to 20 credit points and to make it fully online;

MSc Applied Psychology (Mental Health and Psychological Therapies)

To withdraw and permanently archive modules PSY821, 845 and 847;

MSc Health Psychology

To revise the assessment strategy in module PSY856;

MSci Hons Pharmaceutical Bioscience

To revise module PHA711, 'Veterinary Pharmacy', to 15 credit points and to offer it as an option within the final level from 2018/19;

MPharm (Hons)

To replace PHA711 with a new 10-credit point module, PHA743, 'Zoonoses and Public Health'.

Credit-bearing Short Courses

Postgraduate Certificate of Professional Development framework

To add six modules to the framework: PSY706, 707, 708, 709, 710 and 711;

Modules NUR585 and 870

To revise module learning outcomes in line with NIPEC requirement;

Module NUT319

To offer a new 15-credit point Level 5, free-standing short course module, 'Nutrition and Nutrients through the Lifecycle', to be available in Semester 3.

ULSTER UNIVERSITY BUSINESS SCHOOL

Course Revisions

FdSc International Hospitality Management at Belfast Metropolitan College

To revise the structure of the course;

FdSc Leadership and Management at South Eastern Regional College (Lisburn)

To introduce two new modules, 'Entrepreneurship and Innovation' and 'Business and Society', to replace 'Change and Innovation' and 'Marketing Planning' respectively from 2018/19;

Undergraduate Hons Subject: Business Economics

To make ECO511 optional and to extend the range of options for Major strand students;

Undergraduate Hons Subjects: Economics, Business Economics

To revise the assessment strategies in modules ECO313, 504, 508, 517;

BSc Hons Accounting (Pathways)

BSc Hons Accounting and Law

BSc Hons Accounting and Management (JN and QAHE)

BSc Hons Accounting with Finance

To identify a professional body requirement to meet the pass standard before progressing to the next year in six modules in the Accounting degrees;

BSc Hons Business Studies

BEng/MEng Hons Engineering Management (JN and QAHE)

To revise the assessment strategy in module BMG527;

BSc Hons Business Technology;
BSc Hons Business Economics;
BSc Hons Economics;
BSc Hons Finance and Investment Management

To revise regulations to remove the prerequisite requirement which prevents a failed module being carried into the next year of study;

BSc Hons Finance and Investment Management

To replace module ACF134 with new module FIN104 and to revise FIN503 (including title);

BSc Hons Human Resource Management
BSc Hons Management and Leadership Development;

To apply the revalidated curriculum to current students;

BSc Hons Marketing
BSc Hons Business Studies
BSc Hons Business Economics;
BSc Hons Communication, Advertising and Marketing

To revise the assessment strategy of module MKT316; to revise the assessment strategy in module MKT104; to revise the assessment strategy in module MKT535 (and to reduce the learning outcomes to four);

MBA (JN and QAHE) (Non-Executive)

To add an optional named 'Advanced Practice' pathway (60 credits);

MSc International Business (ME, ITT, QAHE and DL)

To revise the name and content of five modules; to replace BMG832 with new module MKT860, 'International Marketing'; to add a new module BMG858, 'Applied Research Project' as an alternative to the Dissertation; to add an optional named 'Advanced Practice' pathway (60 credits);

MSc Marketing (JN and QAHE)

MSc Marketing (extended) (JN and QAHE)

To add an optional named additional 'Advanced Practice' pathway (60 credits); to replace four 15-credit point modules (MKT710, 711, 712, 811) with three 20-point modules from MSc Management (BMG795, 852, 857).