

## **SportConneX Leadership Programme**

### **Leading to the Ulster University Advanced Certificate in Management Practice**

#### **Overview of your programme**

This practically orientated leadership development programme is specifically geared towards equipping participants with the appropriate knowledge and skills to enable them to develop their existing leadership potential and to carve out a sustainable business or career in the growing global sports industry.

#### **Benefits**

- Build your career in the growing sports industry
- Gain an accredited management qualification
- Expand your networks & be inspired by sports industry experts
- Develop and manage a new and exciting business idea

#### **Programme Delivery**

Comprising facilitated workshops, inspirational speakers, and real life/work based assignments. Participants will be provided with opportunities to acquire and develop a range of personal and interpersonal competencies to help them innovate & compete successfully in the lucrative & rapidly growing global sports industry.

There are three elements to the SportConneX Leadership Development programme:

##### *Management Project*

Each participant will undertake a work based project which will be tailored to the business and participant's needs and circumstances. Mentoring support during the participant's project will be provided.

##### *Facilitated workshops and guest speakers*

Induction to the programme

Module 1 - Personal and Professional Development

Module 2 - Management Project

Module 3 – Leadership



### *Networking events*

End of programme Dragons Den presentation and networking event

The programme will be delivered over an 8 month period starting on November 2015 until May 2016. Each module will be delivered in a workshop format at the Ulster University, Jordanstown.

### **Impact**

If you are employed or an entrepreneur in the sports or life and health sciences industry; a talented athlete; or a graduate of STEM, Life and Health Sciences or Sport Disciplines this programme is for you.

### **Student Testimonial**

*“...this programme has allowed me to step outside the Hockey Bubble and come back into the world of learning to look at my future outside of the hockey world. We don't really think about the skills we need outside the hockey world however through this programme, especially the first module (Personal and Professional Development) the personality testing has allowed me to find out my strengths and weaknesses and to put together a 5 year career plan that outlines the path I would like to take....”*

Adam Keefe, Captain Belfast Giants

### **Cost**

£1200

### **Find out more:**

If you require further information, please contact Janette Sheerman (Programme Director) at [ja.sheerman@ulster.ac.uk](mailto:ja.sheerman@ulster.ac.uk) or 07718248921