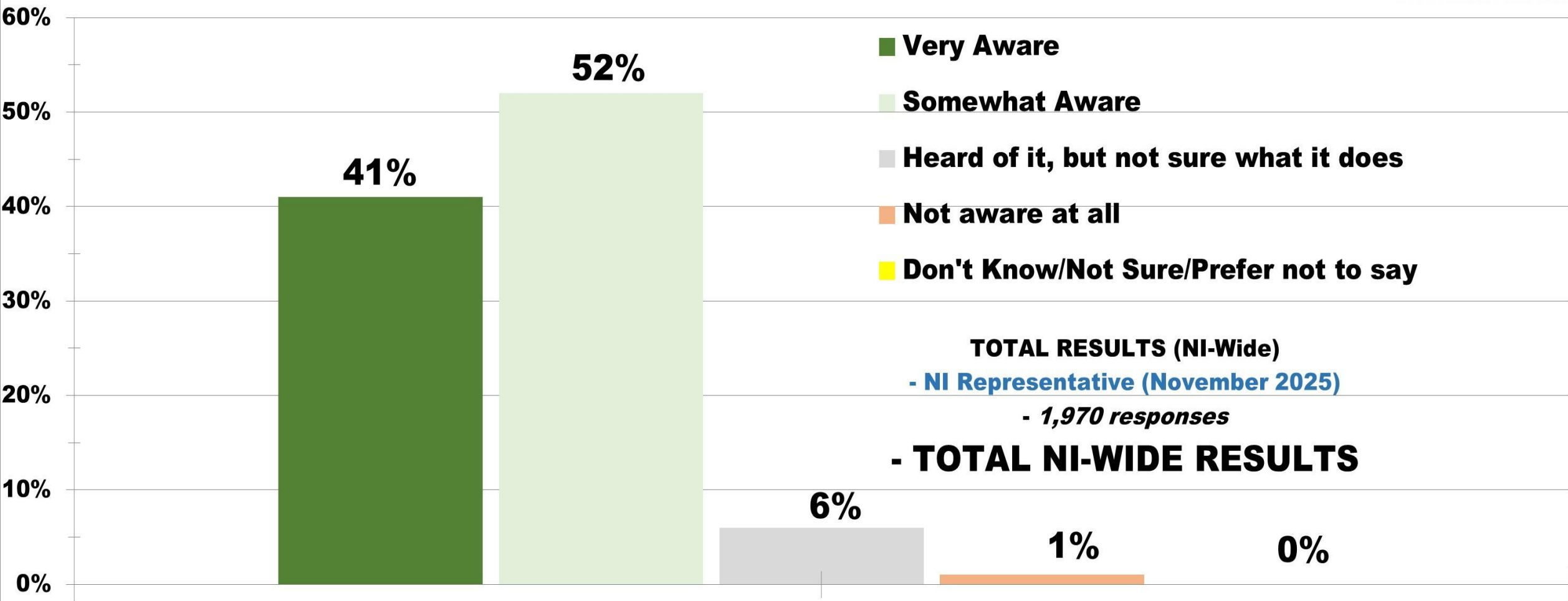




**LucidTalk**  
COLLATING OPINIONS COLLECTING VIEWS

## **Ulster University Strategic Policy Unit (UUSPU) Poll-Survey: November 2025 - Main Results**

# UUSPU NI POLL QUESTION 1: **How aware are you of artificial intelligence (AI)?**

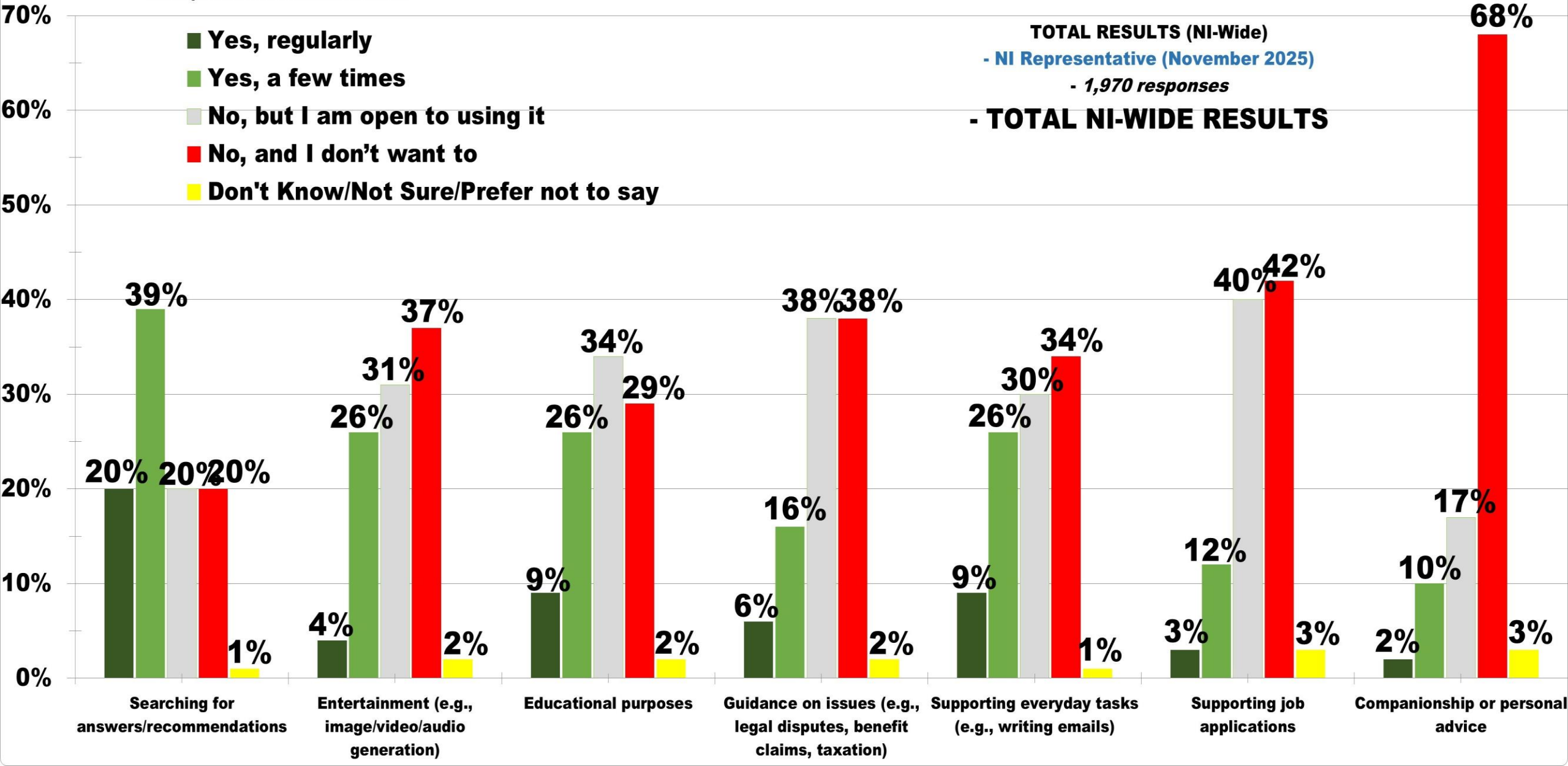


**How aware are you of artificial intelligence (AI)?**



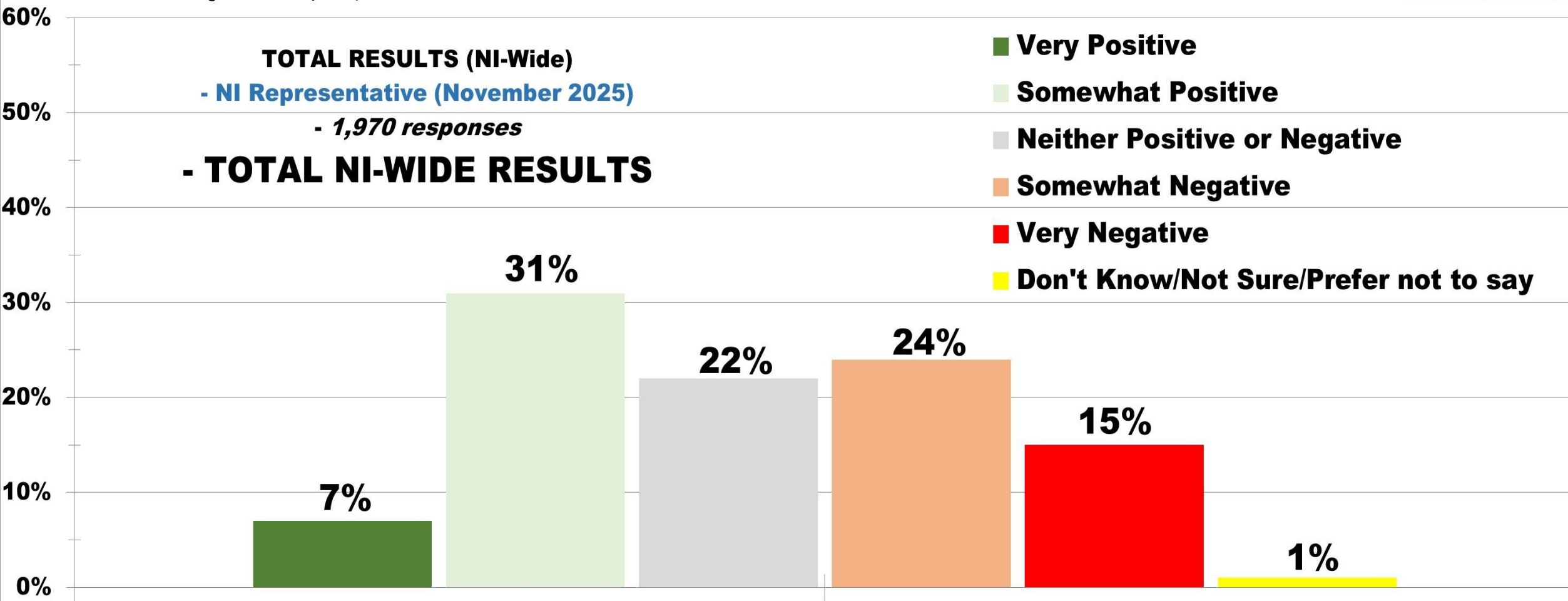
ULSTER UNIVERSITY STRATEGIC POLICY UNIT (UUSPU): LT  
NI Tracker Poll - Poll Period: 8th - 11th November 2025.  
1,970 responses (18+ age-group) - NI-Wide.  
Audited/Weighted to be NI representative via 17 NI  
demographic measurements. All data results are accurate  
to a margin of error of +/-2.3%, at 95% confidence.

**UUSPU NI POLL QUESTION 2: Have you had any personal  
experience with using AI for the following tasks?**



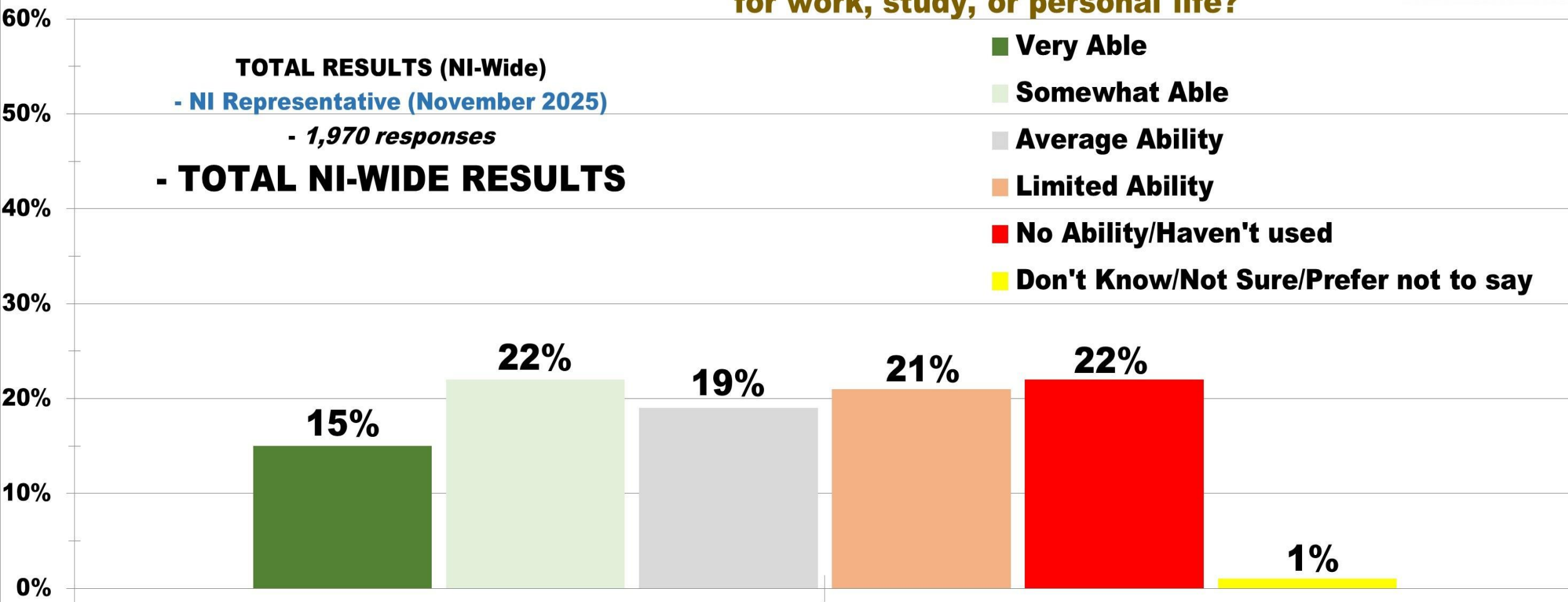


# UUSPU NI POLL QUESTION 3: What is your attitude towards Artificial Intelligence (AI)?



**What is your attitude towards Artificial Intelligence (AI)?**

## UUSPU NI POLL QUESTION 4: How able do you feel to use AI tools effectively and safely for work, study, or personal life?



**How able do you feel to use AI tools effectively and safely for work, study, or personal life?**



ULSTER UNIVERSITY STRATEGIC POLICY UNIT (UUSPU): LT  
NI Tracker Poll - Poll Period: 8th - 11th November 2025.  
1,970 responses (18+ age-group) - NI-Wide.  
Audited/Weighted to be NI representative via 17 NI  
demographic measurements. All data results are accurate  
to a margin of error of +/-2.3%, at 95% confidence.

## UUSPU NI POLL QUESTION 5: Have you had any training in the use of AI?



### TOTAL RESULTS (NI-Wide)

- NI Representative  
(November 2025)

- 1,970 responses-

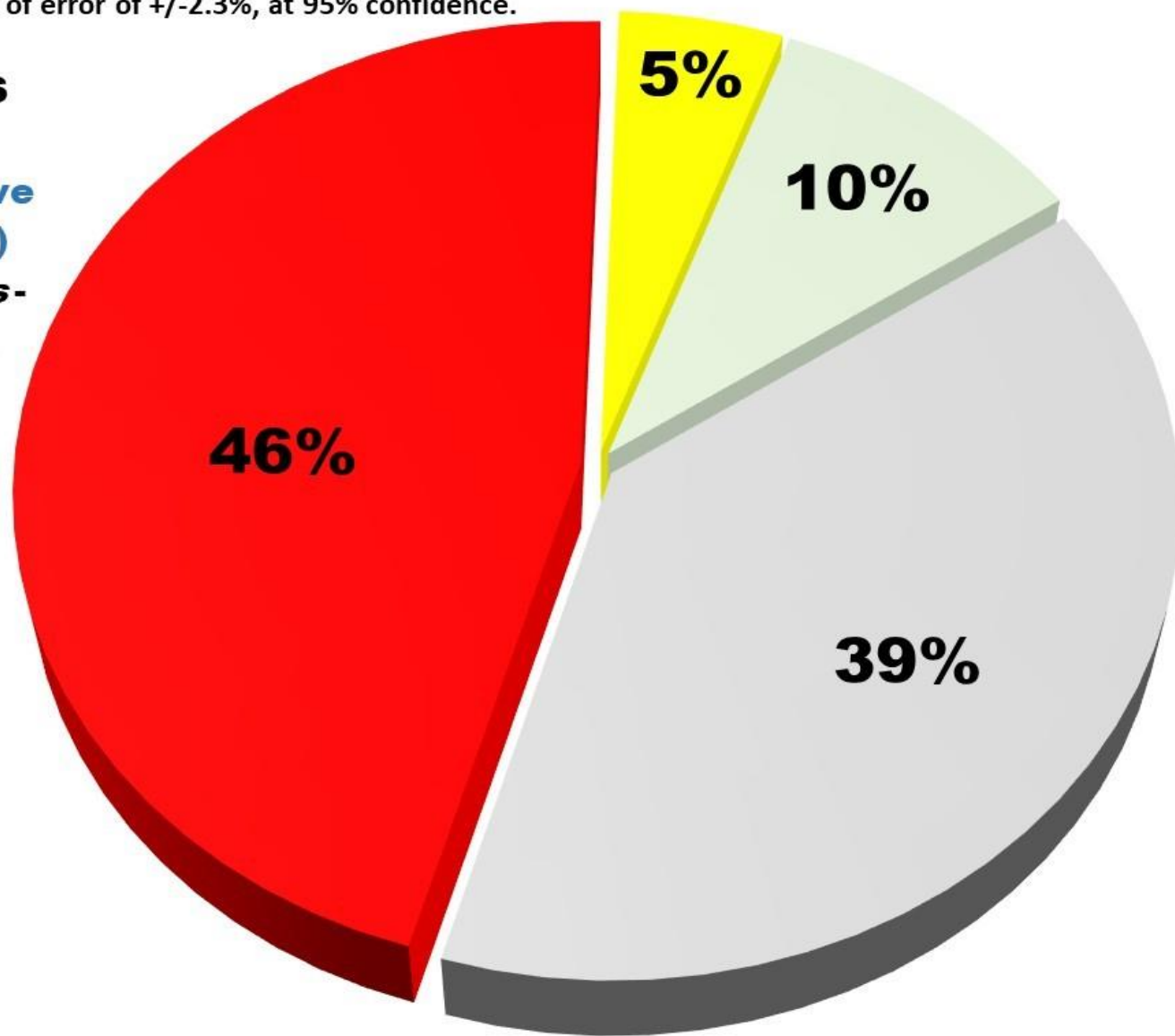
### TOTAL NI-WIDE RESULTS



## UUSPU NI POLL QUESTION 6:

**Opportunity versus risk spectrum -  
 Please choose one of the following?**

**TOTAL RESULTS  
 (NI-Wide)**  
 - **NI Representative  
 (November 2025)**  
 - **1,970 responses -  
 TOTAL NI-WIDE  
 RESULTS**



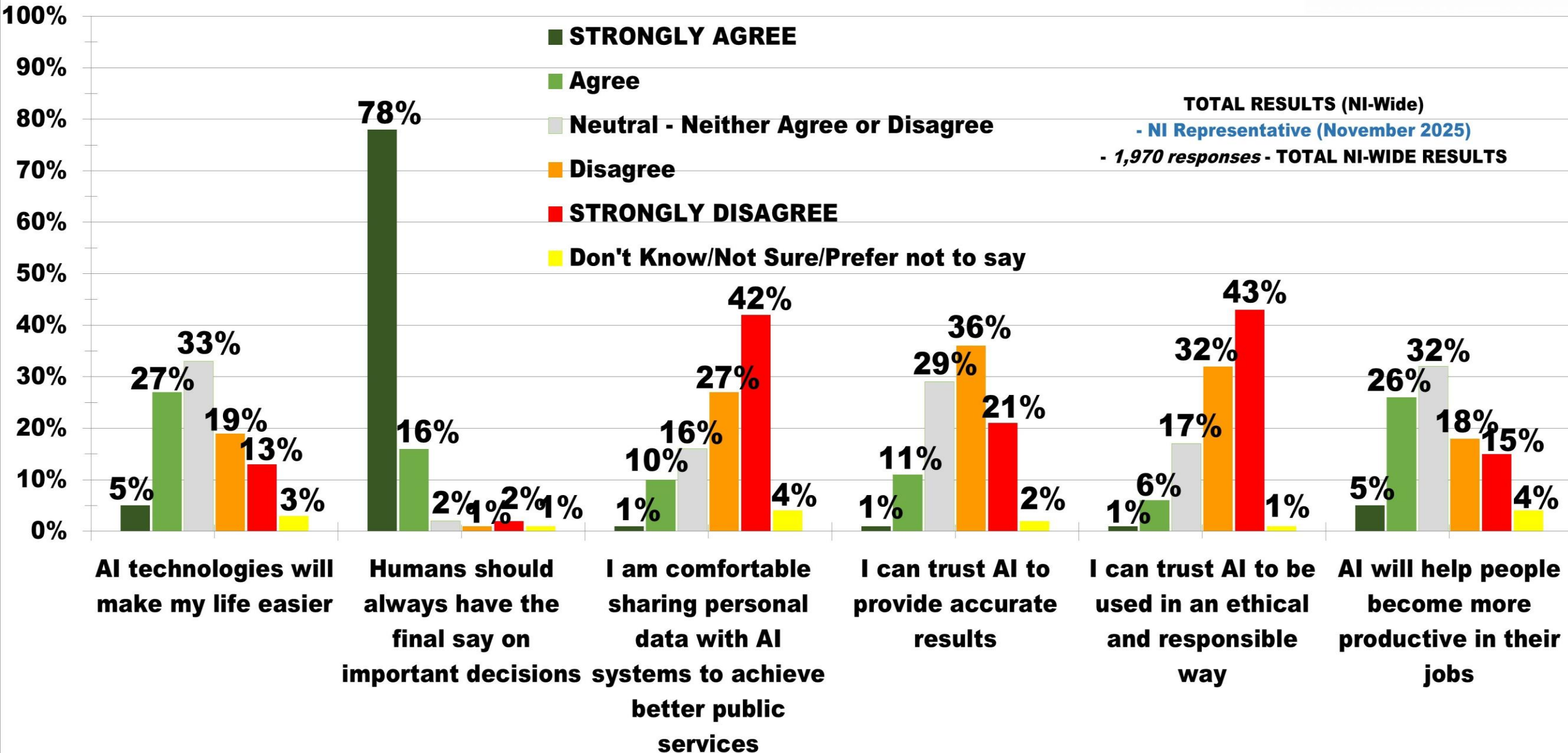
- **I believe AI presents greater opportunities than risks**
- **I believe AI presents equal levels of opportunities and risk**
- **I believe AI presents greater risks than opportunities**
- **Don't Know/Not Sure/Prefer not to say**





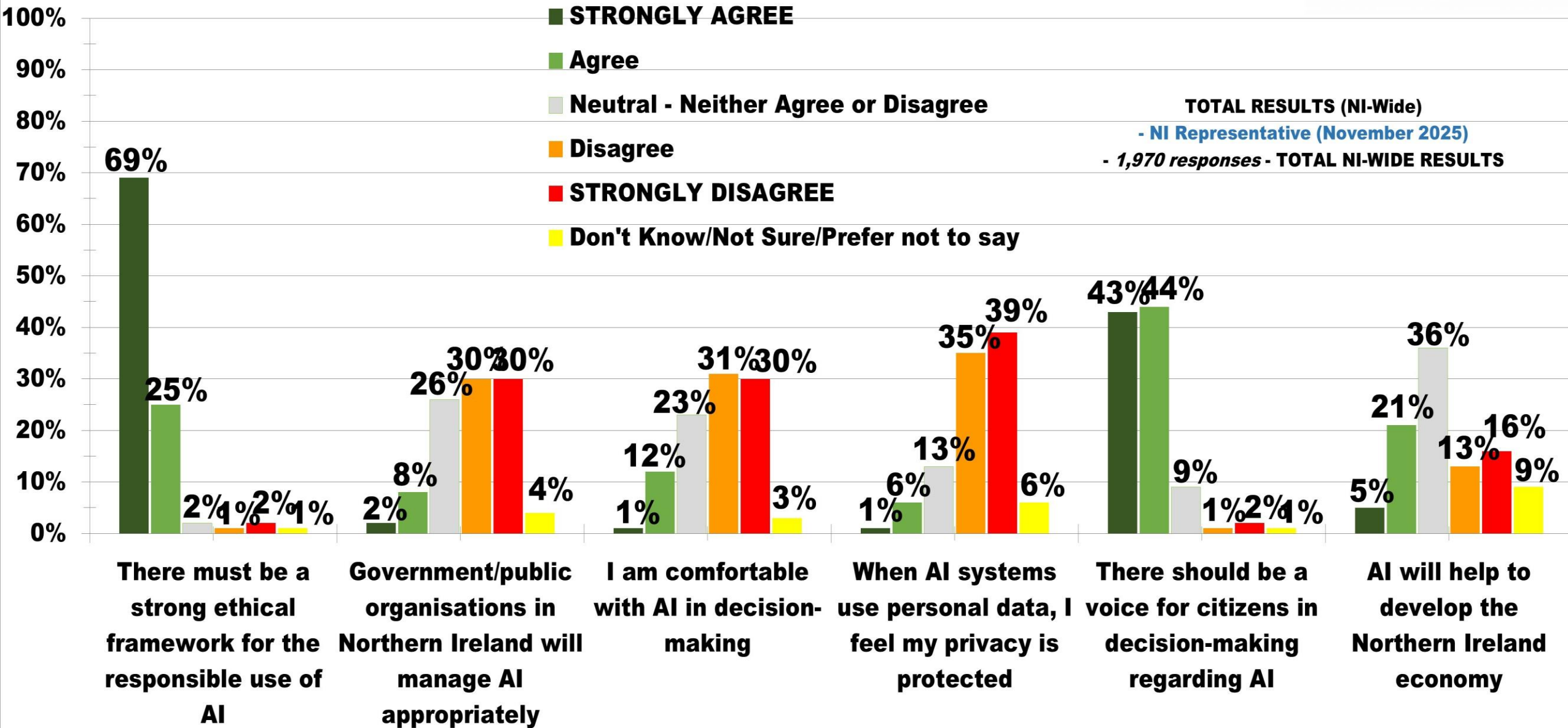
ULSTER UNIVERSITY STRATEGIC POLICY UNIT (UUSPU): LT NI Tracker  
Poll - Poll Period: 8th - 11th November 2025. 1,970 responses (18+ age-group) - NI-Wide. Audited/Weighted to be NI representative via 17 NI demographic measurements. All data results are accurate to a margin of error of +/-2.3%, at 95% confidence.

## UUSPU NI POLL QUESTION 7a: Please indicate your views regarding the following statements...





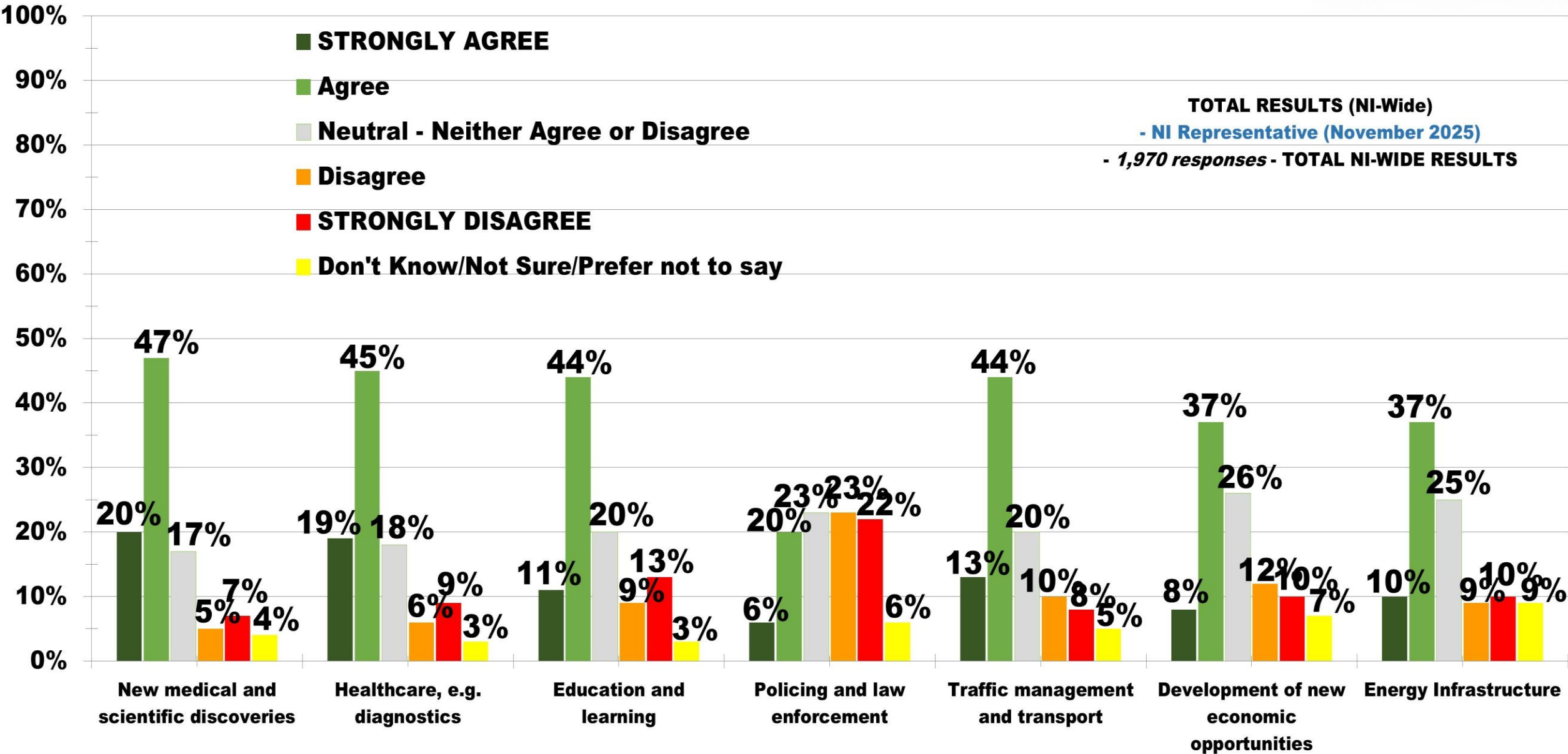
## UUSPU NI POLL QUESTION 7b: Please indicate your views regarding the following statements...



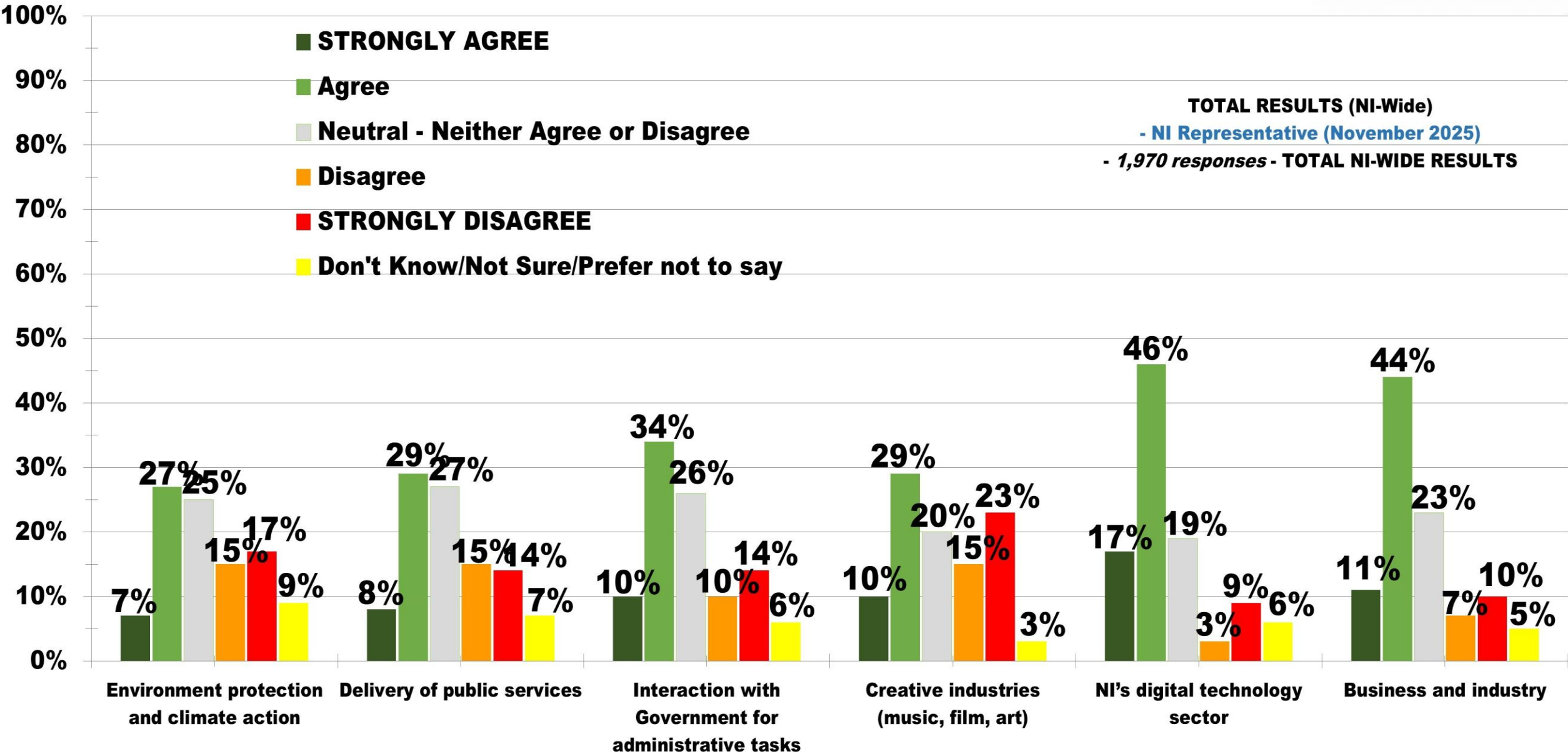


ULSTER UNIVERSITY STRATEGIC POLICY UNIT (UUSPU): LT NI Tracker  
Poll - Poll Period: 8th - 11th November 2025. 1,970 responses (18+ age-group) - NI-Wide. Audited/Weighted to be NI representative via 17 NI demographic measurements. All data results are accurate to a margin of error of +/-2.3%, at 95% confidence.

**UUSPU NI POLL QUESTION 8a: In what areas can Artificial Intelligence be beneficial...**

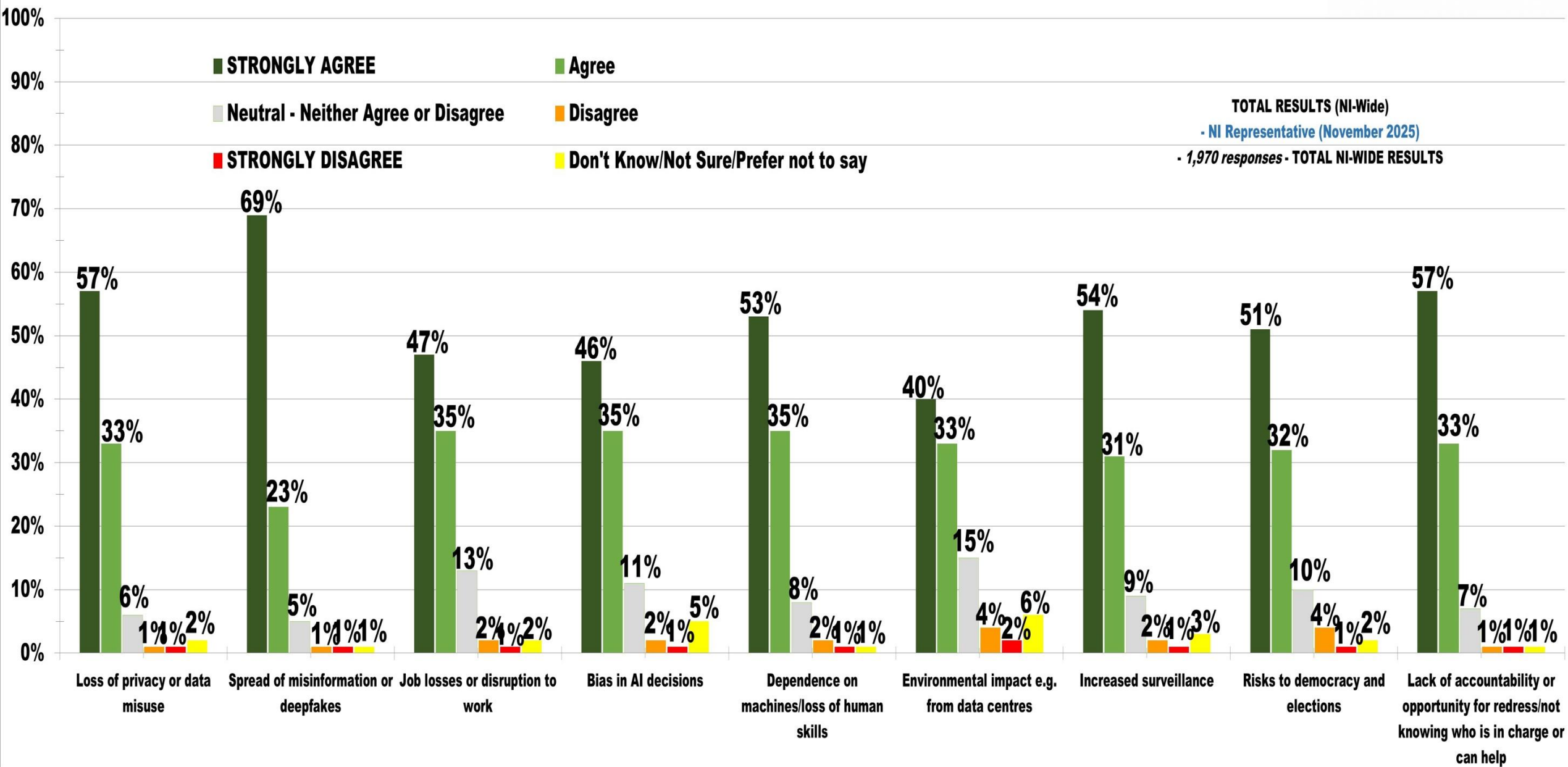


**UUSPU NI POLL QUESTION 8b: In what areas can Artificial Intelligence be beneficial...**

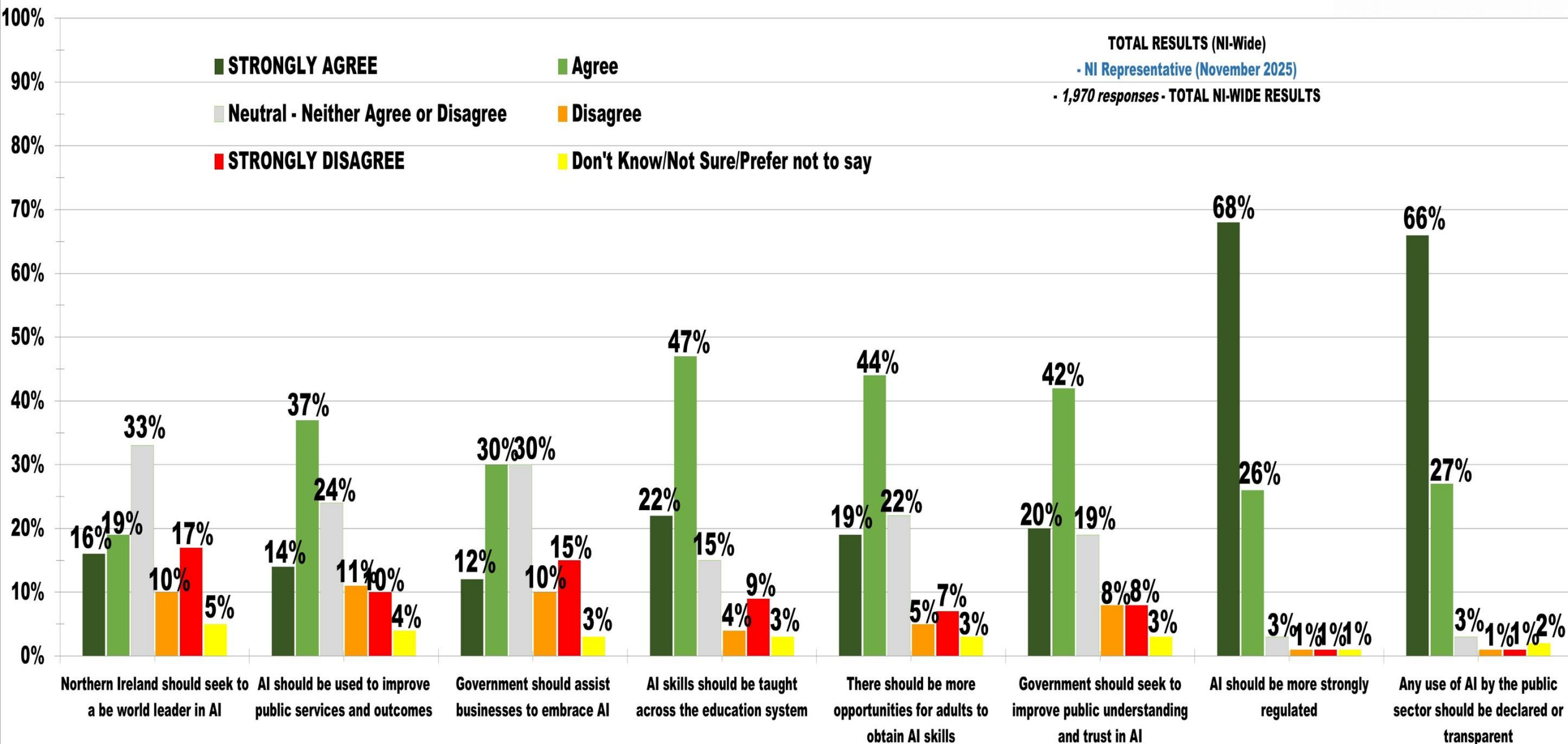




## UUSPU NI POLL QUESTION 9: Do you Agree/Disagree that the following are risks with AI...?



## UUSPU NI POLL QUESTION 10: What are your views on the following policy measures...?



**Word Cloud: UUSPU-NI POLL-PROJECT – FINAL COMMENTS (Voluntary) November 2025**

