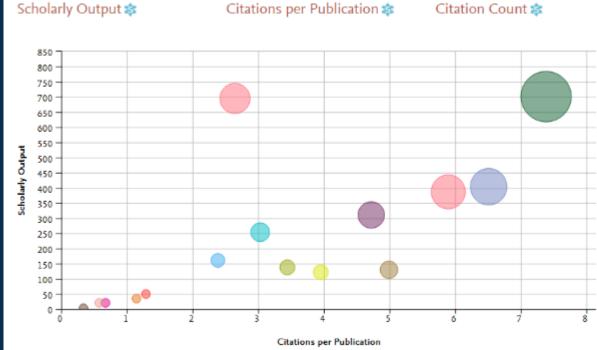
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How to Maximise Your Citations

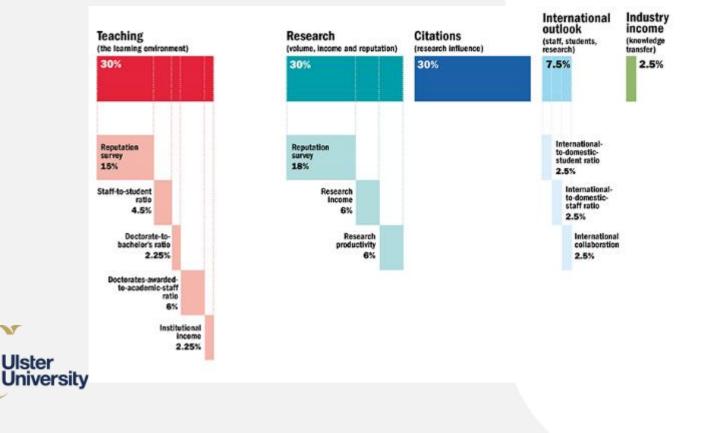


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Why are citations important?

- Citations improve the standing and impact of an individual's research
- They improve the standing and impact of an institution's research
- Citations are an important element of domestic and global league tables



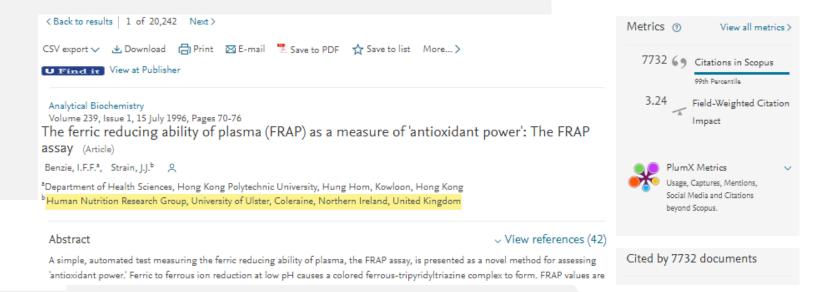
Credit the right author

- Use a consistent form of your name (initials, forename and surname), ideally throughout your career
- Use a research identifier which is good practice and essential if your name is relatively common
- Some research funders require an ORCID identifier. Sign up for ORCID and keep it up to date via Scopus

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Research Outputs: Top Quality Content

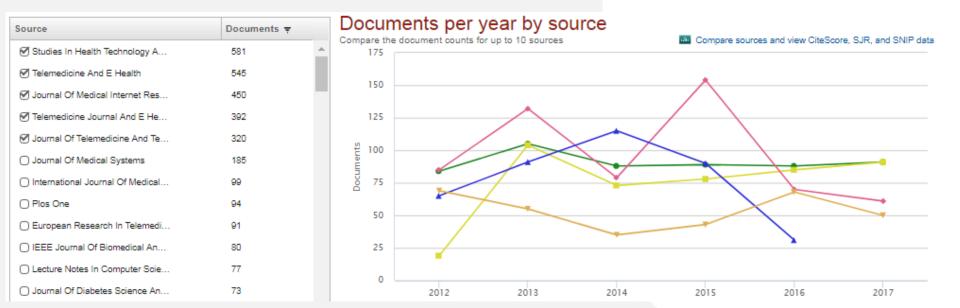
- Choose a title that is clear and informative
- Make sure the abstract is a well-written summary
- Acknowledge and cite your own previous work and colleagues where appropriate
- Use appropriate metadata to make it more discoverable
- Repeating keywords and phrases in your abstract will increase the likelihood that your paper will be at the top of a search engine list



Write a review paper

- Review papers typically attract more citations than other types of paper
- If your research has involved a substantial literature review, then consider writing it up
- Submit your review article to journals with a high impact factor that carry previous articles on the topic (more on this later)

(NB: Review papers may well increase your citations but may not necessarily be REFable as reviews are viewed as REF returnable by some REF panels but not by others)



Co-authorship, International & Interdisciplinary Collaboration

- Write with one or more co-authors. Multiple authors provide multiple opportunities for promoting the work, and they are more likely to cite the work.
- If your co-author already has a high profile then early interest in the work increases
- International collaboration tends to lead to higher citations
- Citation analysis suggests that who you publish with can affect how much your publications are cited.
- Publishing across disciplines has been found to increase citations

Collaboration by Ulster U United Kingdom More details on this		
Institution	Co-authored publications 🗸 🗸 Field-Weighted Citat	t 🔽
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University College Dublin	162 🔺	1.64
Belfast Health and Social Care Trust	134 🔻	0.88
🔡 University College London	114 🔺	7.23
Trinity College Dublin	105 🔺	1.62

Check and verify your work

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- Always cite your own work correctly, even if others don't
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Citation data: Analytical chemistry, ISSN: 1520-6882, Vol: 82, Issue: 1, Page: 3-10 Publication Year: 2010 Researchers: George Whitesides

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- Scopus IDs and ORCID
- Monitor your impact citation alerts in library databases
- H-Index measure your impact with this commonly-used metric
- Ulster Citations Strategy: <u>https://www.ulster.ac.uk/internal/research/citations</u>

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