



# Digital Ready Leaders

Business leaders are becoming increasingly aware of the critical need to evolve their organisations, considering significant digital innovations within the arenas of cloud, data, analytics, security, mobile, social media and financial technologies.

## What

This pioneering programme, accredited by Ulster University, will provide you with an understanding of both the emerging challenges and the significant opportunities presented by digital technology. This unique programme will blend academic thinking with some of the sharpest and most successful strategic business minds who will share their thoughts and experiences directly with participants.

in partnership with

# How

## Harnessing Digital Disruption

Find out what opportunities digital technology creates and discover how to harness emerging solutions that improve efficiency for your organisation. This programme will provide you with the knowledge to transition your organisation, harnessing digital technology in a manner that keeps up with the revolutionary pace of change.

## Delivering Strategically

You will explore how a versatile strategy takes account of the evolving digital landscape and how it can be applied to improve the organisational performance. You will also consider your current company strategy and explore how new, emerging technologies can align with, and deliver significant gains in growth and value from existing models and resources.

## Leading with Purpose

For decades, businesses have been adopting digital technology to drive efficiency, reduce complexity, improve products and services and develop new business models. But the recent pace of technological change is unprecedented and presents huge challenge and opportunity.

Understand how to lead a diverse & mobile workforce by utilising tech enabled management tools to coordinate and control every aspect of your organisation.

## Benefits of the Programme

- Advanced Certificate in Management accredited by Ulster University

- Improve your understanding of available digital technologies and their application including implications for your business models
- Develop your organisational strategy taking account of the fast paced, continually changing digital landscape
- Assess the implications of how digital technology has influenced the practice of leadership
- Act on opportunities to become a dynamic and equipped leader
- Apply your learning directly to your organisation.

## Digital Ready Leaders Schedule

Date	Day	Programme Name	Module Name
22/09/2017	Fri	AdvCert Leading in the Digital Age	Induction
29/09/2017	Fri	AdvCert Leading in the Digital Age	Harnessing Digital Disruption
06/10/2017	Fri	AdvCert Leading in the Digital Age	Harnessing Digital Disruption
17/11/2017	Fri	AdvCert Leading in the Digital Age	Delivering Strategically
24/11/2017	Fri	AdvCert Leading in the Digital Age	Delivering Strategically
19/01/2018	Fri	AdvCert Leading in the Digital Age	Leading with Purpose
26/01/2018	Fri	AdvCert Leading in the Digital Age	Leading with Purpose

Venues are yet to be determined but will be in the Greater Belfast area. This will include Ulster University premises as well as site visits.

The Induction Session is a half day otherwise allow typically 9.30am to 4.30pm for each Workshop; though there can on occasion be an earlier finish Day 2.

## Where

**Induction: Ulster University, Belfast campus**  
**Sessions 1-3: Venue tbc but will be in the Belfast vicinity.**

Contact us for more information:

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