



“Engaging with Employers”



Belfast Metropolitan College

Business Solutions
at BELFAST METROPOLITAN COLLEGE



Formerly Belfast Institute and Castlereagh College

Michelle McCaughley
11th October 2007

Business Solutions at Belfast Met

- Dedicated Business Development Unit
- Business Focused Curriculum
- SMT Commitment/Resources
- Strategic Partners – Economic Development
- Establishment of Workforce Development and Entrepreneurship Forums
- E3 Economic Development Campus
 - **E**mployability/**E**ntrepreneurship/**E**nterprise



Supplying People

Career Progression



**Business
Solutions**
Belfast Metropolitan
College

Supporting Business

Delivering Training



Supplying People



**Placements &
Project Work**

**SUCCESS
THROUGH SKILLS**
SKILLS STRATEGY FOR NORTHERN IRELAND

**TRAINING
FOR SUCCESS**

**Knowledge
Transfer
Partnerships**



'Building Careers, Enriching Lives'



Holistic Therapist
BTEC HND Applied Science Therapies
2006 Belfast Institute

RENEWING COMMUNITIES
REBUILDING CONFIDENCE • REVIVING HOPE • RESTORING PRIDE

"I'm good to go!"

WORLD CLASS WORKFORCE
FROM A WORLD CLASS INSTITUTE

9026 5265

www.belfastinstitute.ac.uk



Job Club



Belfast Metropolitan College has responded to the requirements of both students and employers by adding the Job Club to the growing number of additional support services available to students during their studies.



We realise that working now to supplement the costs of education, as well as planning for future careers, are vital parts of the student experience.



Sectoral Focus

Invest
Northern
Ireland
Building Locally
Competing Globally

FUTURES

Growing the economy with business



Sectoral Focus



Business
Solutions
at BELFAST METROPOLITAN COLLEGE



Our Journey – Key Factors

- Product Offering – Differentiator
- Consultative Selling & Marketing
- Delivery Team – Credibility and Experience
- Partnerships – Private Providers/BCC/INI
- Resources for Long-term Relationship Building
- Labour Market Information



Going Forward

- Dispelling the myths
- Addressing the barriers
- Sector Focus
- Product Development
- Employability and Project Based Learning

